



Pitch Deck

Problem

Distracting & Irrelevant content that disrupts their app experience.

Ads & Trends are prioritized over connecting people and communities.

Loss of purpose for many users due to the overwhelming flow of information.

Filter Bubbles & Echo Chambers are being created by social media algorithms.

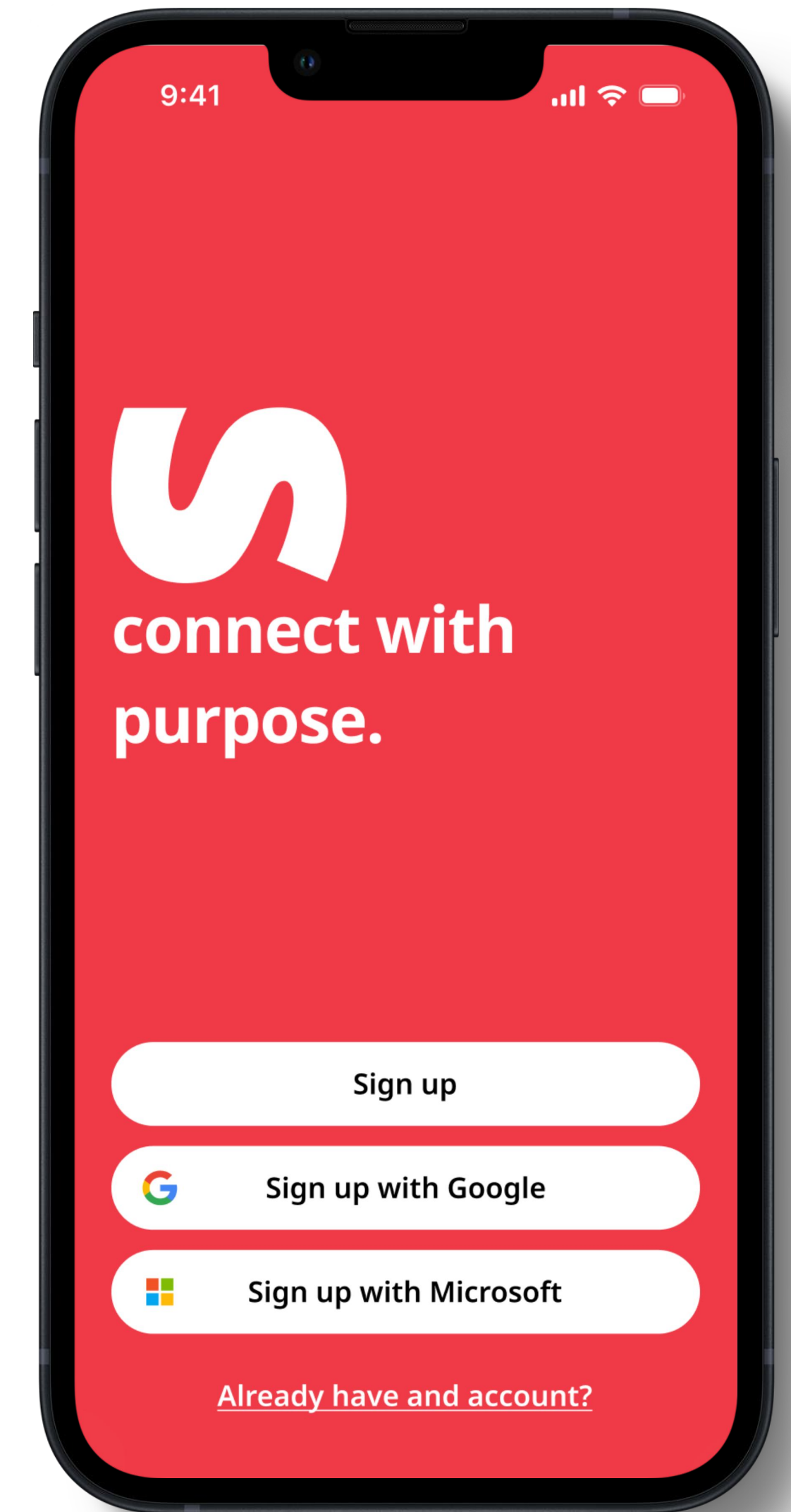
Solution

Content Categorization.

Right to choose their content.

Safe digital presence for its users.

"connect with purpose"



Market Size

TOTAL
POPULATION



7.91
BILLION

URBANIZATION

57.0%

UNIQUE MOBILE
PHONE USERS



5.31
BILLION

VS POPULATION

67.1%

INTERNET
USERS



4.95
BILLION

VS POPULATION

62.5%

ACTIVE SOCIAL
MEDIA USERS

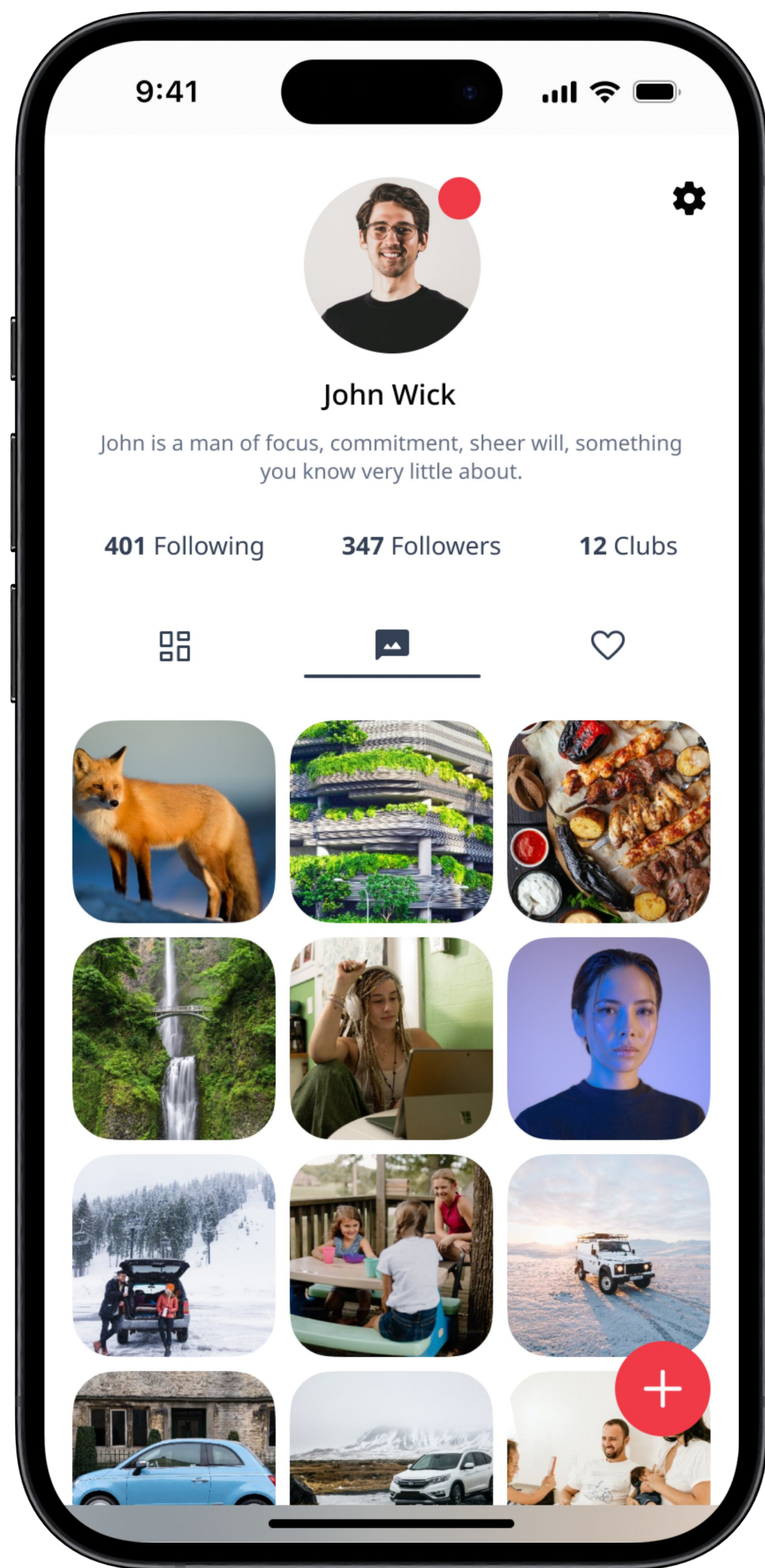
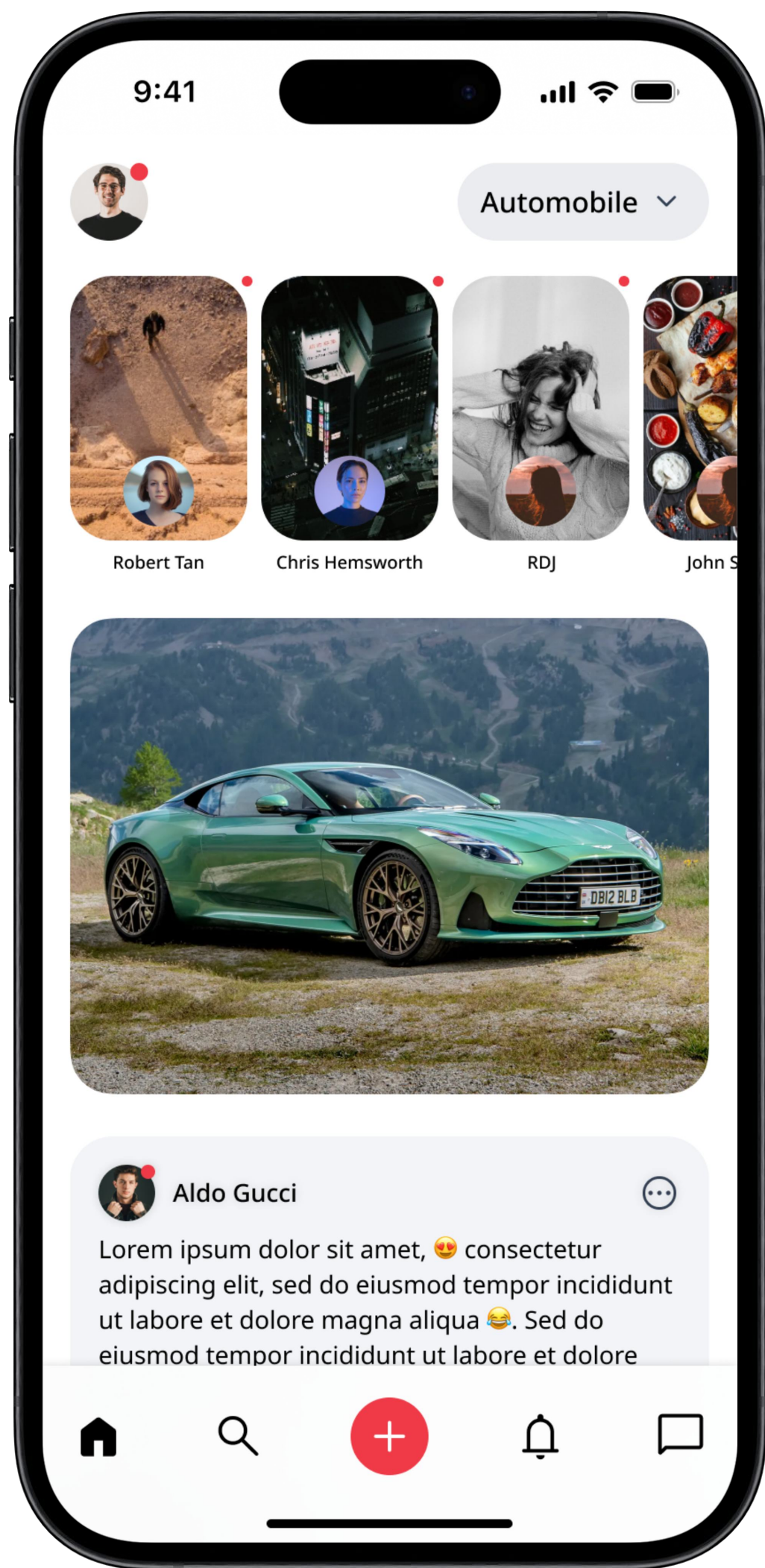
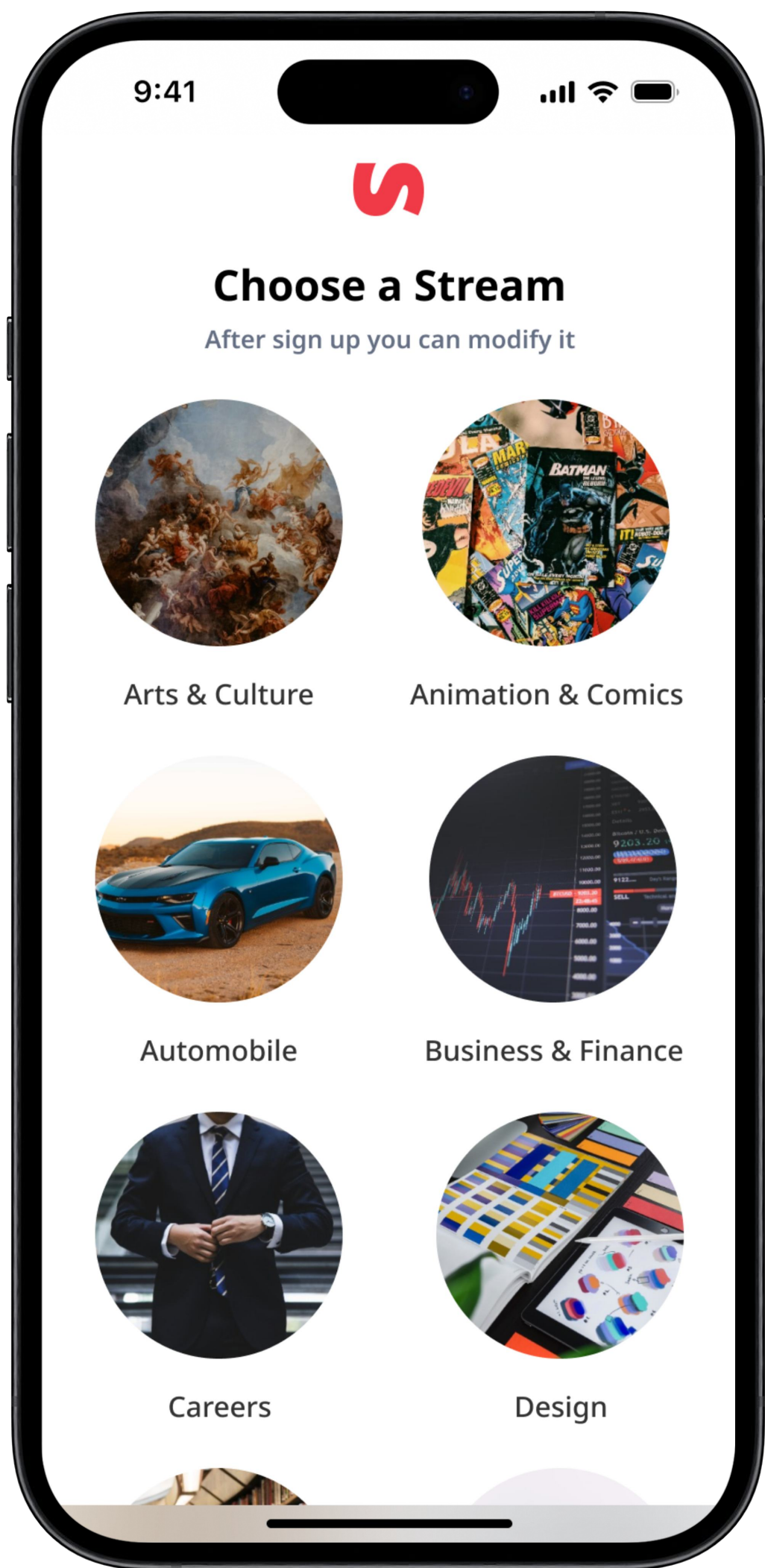
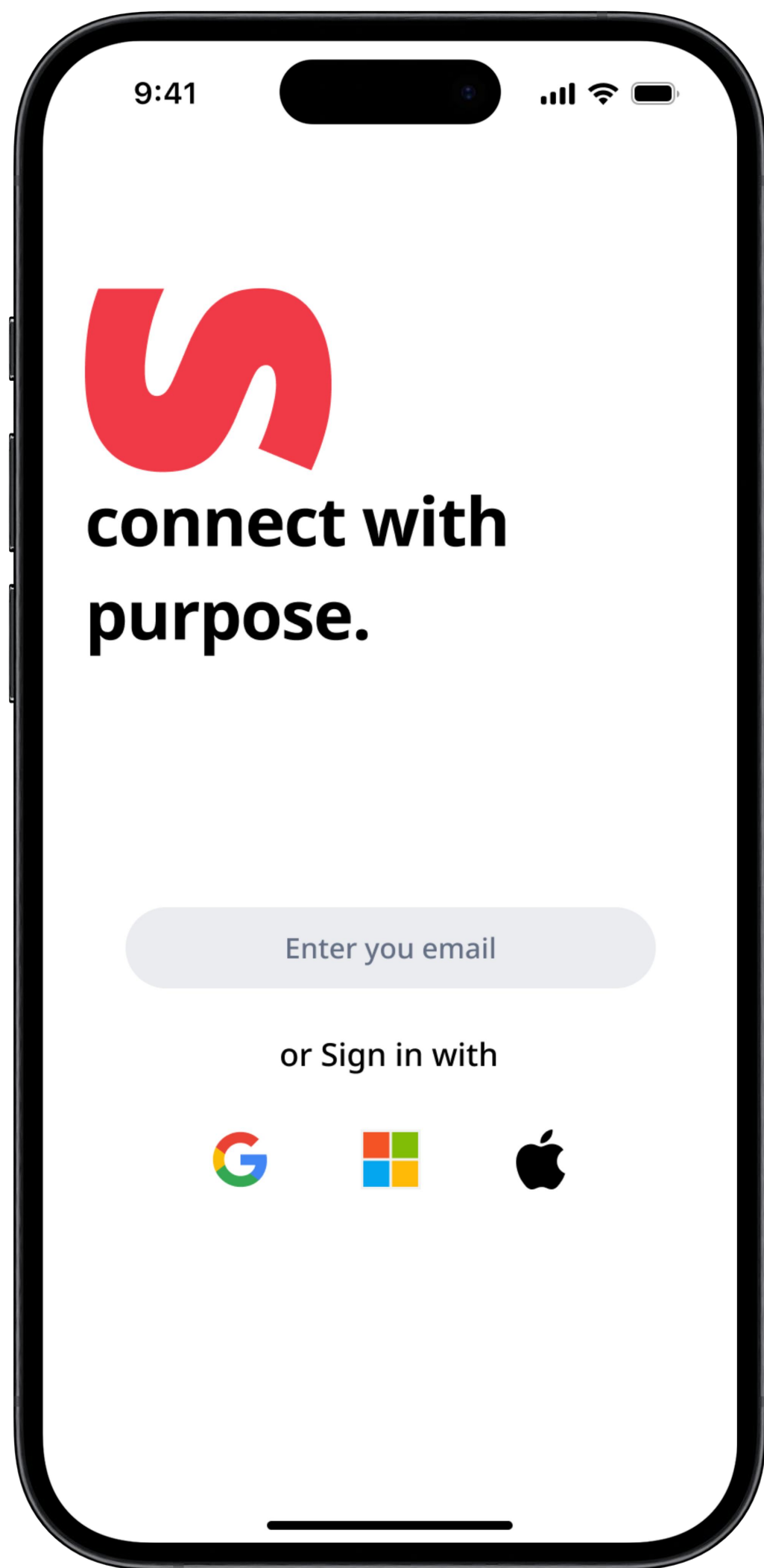


4.62
BILLION

VS POPULATION

58.4%

SOURCES: UNITED NATIONS; U.S. CENSUS BUREAU; GOVERNMENT BODIES; GSMA INTELLIGENCE; ITU; GWI; EUROSTAT; CNNIC; APIII; CIA WORLD FACTBOOK; COMPANY ADVERTISING RESOURCES AND EARNINGS
REPORTS: OCDH; TECHRASA; KEPIOS ANALYSIS. **ADVISORY:** SOCIAL MEDIA USERS MAY NOT REPRESENT UNIQUE INDIVIDUALS. **COMPARABILITY:** SOURCE AND BASE CHANGES.



Competitors

facebook

 Instagram

 Discord

X

Revenue Model

Ads

CPC, CPM & CPA

types of ads that run on streams app

Club

Memberships

for exclusive content access

Promoted

Posts

for promoting user's posts

10%

service fee

from Marketplace™ Transactions

Financials

We are seeking funding to complete our MVP and launch of the app in Play Store & App Store.

\$500K
Seed Funding

initial investment opportunity