



# Mid-Year Report 2021

Over  
**120+**

**STARTUPS**  
INCUBATED

Over  
**\$150M+**

**PORTFOLIO**  
VALUATION

Over  
**\$35M+**

**CAPITAL**  
RAISED

Over  
**22+**

**COUNTRIES**



# Operational Highlights



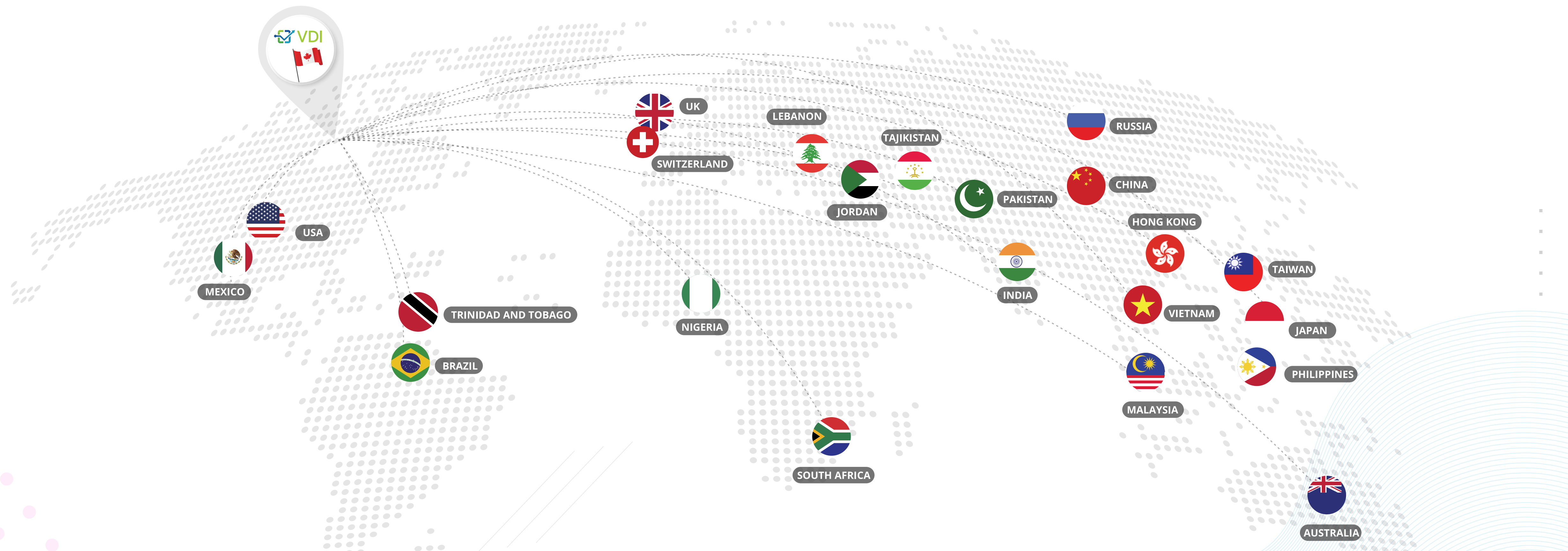
Over  
**1800+ Hours**  
Mentorship



Over  
**14,000+ Hours**  
Staff Support



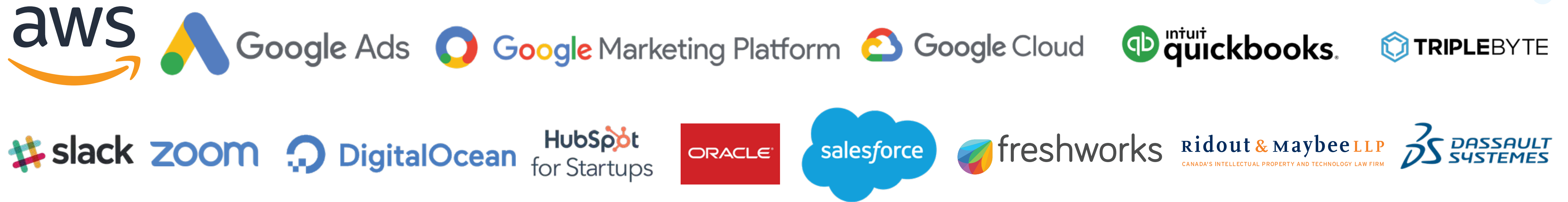
Over  
**700+ Jobs**  
Jobs in Creation



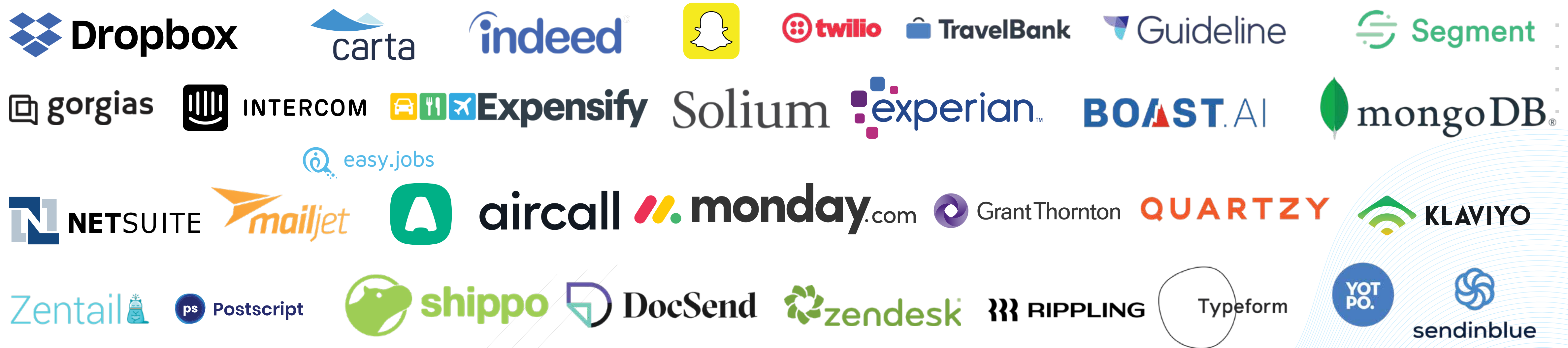
# Key Highlights

- **120+ Startups, 22+ Countries**
- **\$35M+ in Capital Raised**
- **Close to 15,000+ hrs of Mentorship and Staff Support provided to our startups**
- **Established R&D Funding Partnership with [Boast.AI](#)**
  - [Recently raised \\$100M+ in funding](#) to finance startup's R&D refunds
  - [Landing page setup for VDI companies](#) where they get a 15% discount / access to R&D funding
- **VDI Platform Continues to be developed**
  - Custom Video / Webinar Functionality
  - Calendars / Task Managers
- **VDI starting to widen our scope and offer Entrepreneurship Education to students / young people**
  - University/College Level
  - High School

# Growing Partnership Network



Over \$800K In Perks | 55+ Partners



What's new on the VDI platform

# BOAST.AI

The newest addition to our growing partners and perks program:

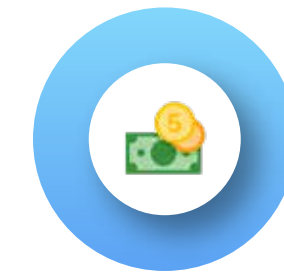


**MAXIMIZE ACCESS  
GOVERNMENT INCENTIVES  
FOR ALL STARTUPS**

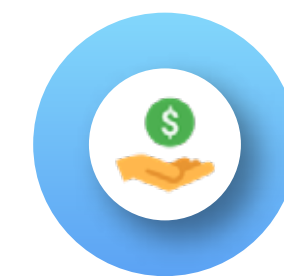
# R&D Funding



Boast.ai automates access to billions in R&D tax credits and innovation incentives



Get up to 64% of your R&D spend from the Canadian government as a cash refund



Option to receive a cash advance on your R&D Tax/ SR&ED



Access to a team of R&D Tax/ SR&ED experts

What's new on the VDI platform

# VDI Video Conferencing

Designed and developed in-house, fully integrated into the VDI Platform

Our uniquely tailored functionality includes:



**Presentation Mode** for pitch sessions



**Group Chat** for asynchronous communication

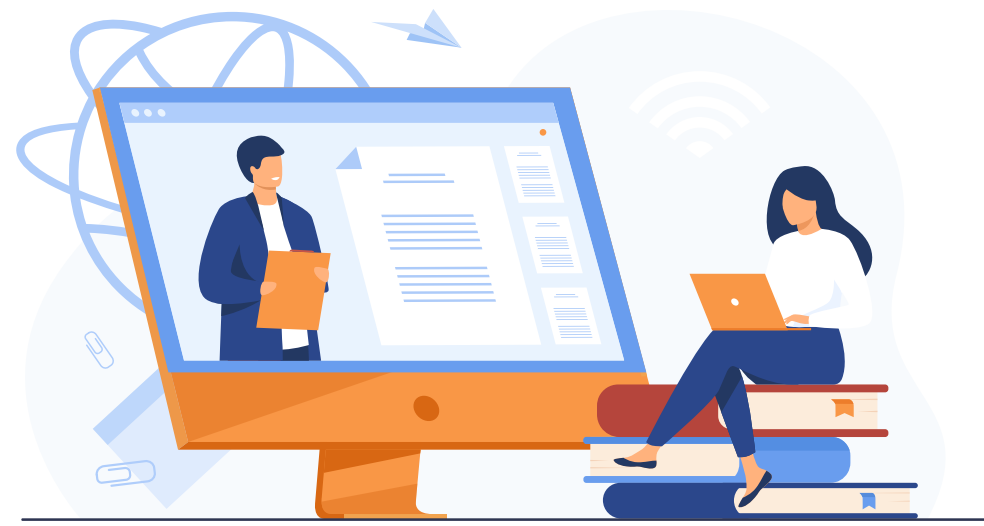


**Recorded mentoring sessions** available directly on the VDI Platform

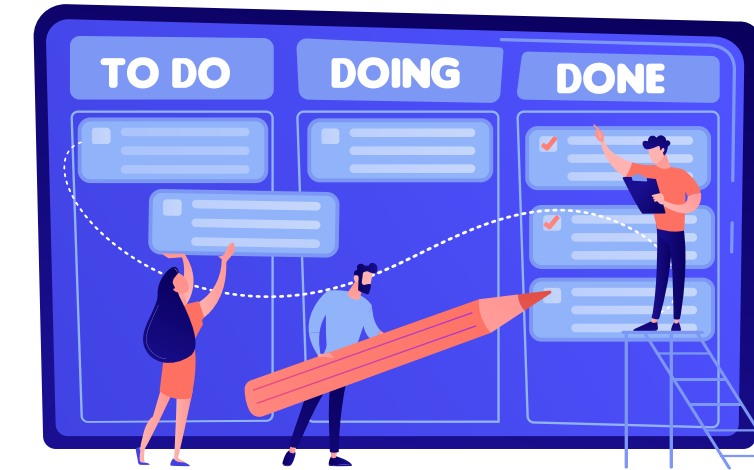


Looking Ahead

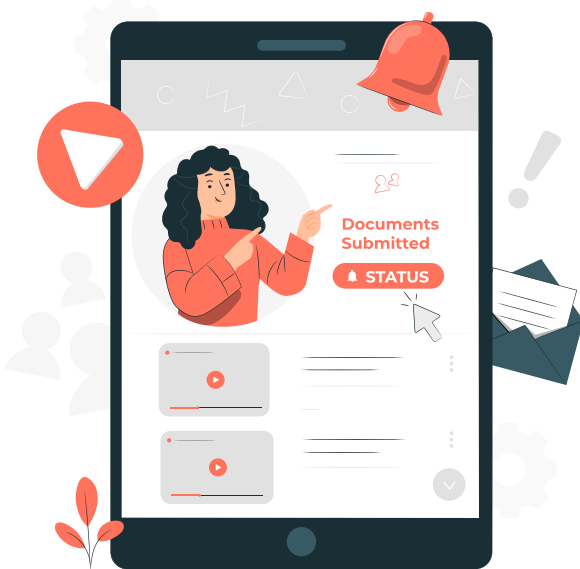
# VDI Platform Upcoming Features



**Full webinar functionality** being integrated into VDI Video Conferencing Platform



**Inhouse task manager** connected to VDI Platform to better service startups and increase efficiencies



**Global notification system** for startups to get live updates and incubation status directly in the VDI Platform

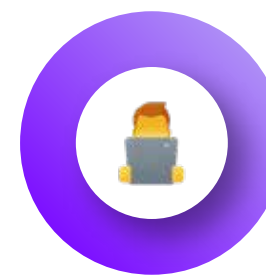


**Automation for startups** on the VDI Platform to increase productivity and reduce manual processes

Looking Ahead

# Entrepreneurship Education

High school and post-secondary program which provides students and staff with:



## Video courses

Live videos, webinars, and pre-recorded content



## Case studies

Current content on relevant entrepreneurs and startups



## Guest speakers

Sessions on special topics surrounding entrepreneurship and business



## Curated exercises & material

35 courses ranging from Growth Hacking to Customer Discovery



## Program analytics

Progress and performance tracking tools for the partner institution

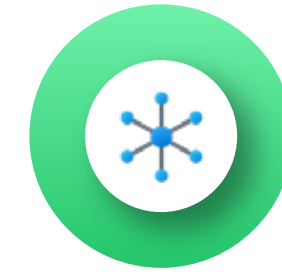




Looking Ahead

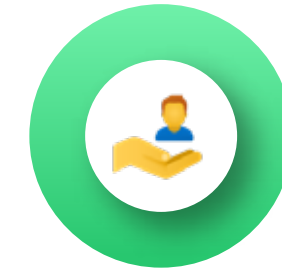
# Extended Support Post File Submission

Increased incubation support for up to an additional 12 months following SUV file submission.



## Networking Support

Connecting startups to CEOs & senior industry executives



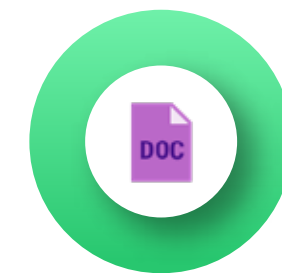
## Human Resources Planning Exercise

Developing your specific staffing plan, Including how to hire and train employees in Canada



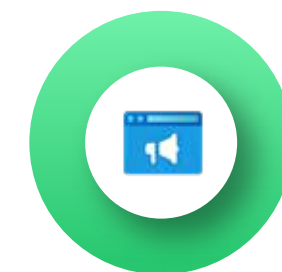
## Government Incentives Planning

Specific plan creation and exercises as per the startup's focus to maximize total funding they would be eligible to receive



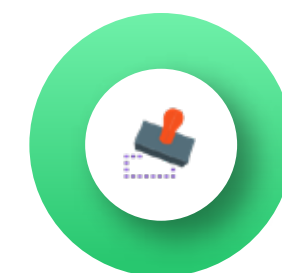
## Strategic Technology Planning

Developing the initial technology and infrastructure frameworks for your startup, including website and proof of concepts



## Digital Marketing Strategies

Specific strategies defining how your startup plans to market in the post-covid digital world



## Validation and Proof of Concept Exercises

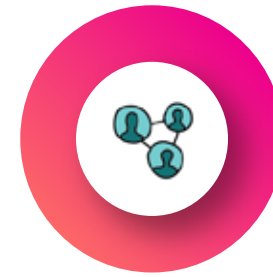
Methods to validate interest and assumptions along with demonstrable prototype development



Looking Ahead

# Virtual Incubator

Remote startup incubator in partnership with post-secondary institutions and municipalities.



## Extensive network of mentors

Access to a network of mentors and coaches from successful entrepreneurs to top executives



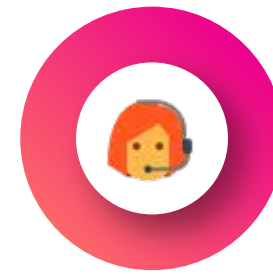
## Virtual programming

Entrepreneurship support from ideation to implementation on building a viable business in the North American context



## Exclusive discounts on tools and software for startups

Gain access to discounts on essential tools to enhance the startup



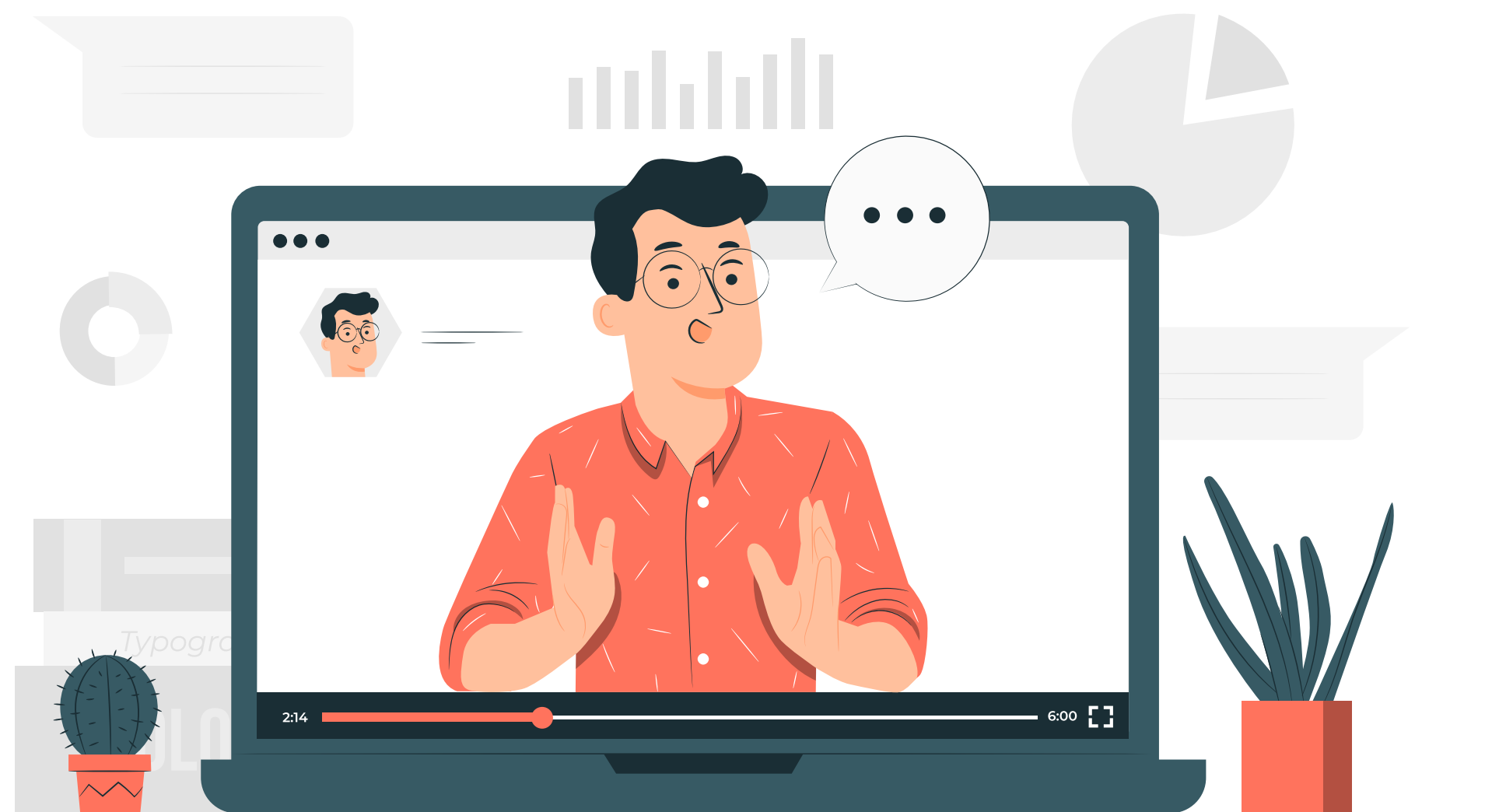
## Operational support

Support in developing operational plans and processes



## Access to capital

Fundraising strategies and connecting startups to investors





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