AN “IN-SITU NATURE BASED SOLUTION” TO REJUVENATE WATERBODY BY WSAFE-NBS™ PHYTOECOREMEDIATION PROCESS

WSAFE

IIT Delhi
Impact Assessment Partner

#startupindia

MSME
सूक्ष्म, लघु एवं मध्यम उद्यम
MICRO, SMALL & MEDIUM ENTERPRISES

We are honoured to Won the 1st position in the prestigious **Water Innovate 2024 Challenge** hosted by TiE Chandigarh, the Embassy of Israel In India, and the Haryana Irrigation and Water Resources Department

December 2024

We are honoured to be recognized by the Atal Innovation Mission (AIM) under NITI Aayog (Government of India) as one of the 50 leading innovations in life sciences and biotechnology within the AIM ecosystem.

September 2024

WE ARE SELECTED AMONGST THE 3 WINNERS OUT OF 80 STARTUPS IN THE FIELD OF "CLIMATE INNOVATIONS"

WSAFE-NBS™ KEY DIFFERENTIATOR IS ” OUR APPROACH “

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WSAFE SOLUTION APPROACH

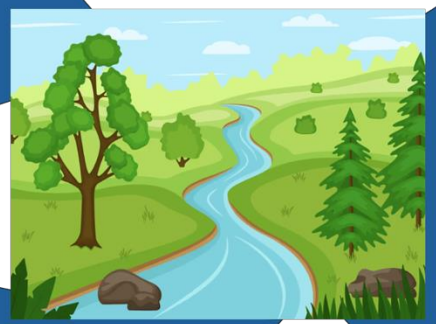
WSAFE PHILOSOPHY IS BASED ON INDIAN VEDIC SCIENCE

The **Vedas describe water (Jal) as a purifier, life-giver, and essential element for physical and spiritual well-being.**

📜 **Rigveda (10.9.1)** – *"Apah Punitah Bhuvanasya Naavyam"* – **Water purifies and sustains the world.**

📜 **Atharvaveda (1.5.1)** – *"Jalameva Jeevanam"* – **Water itself is life.**

Rooted in Vedic principles, we acknowledge that waterbodies possess a natural self-healing mechanism, reliant on a healthy native microbiome for nutrient and chemical assimilation.



Waterbodies fail due to a weakened native microbiome. By applying a WSAFE Nature-Based Solution approach—(without chemicals, lab-grown microbes, or desilting) — we can restore a healthy microbiome, leading to clean, reusable water.

Rapid urbanization, population growth, and industrial expansion have overwhelmed water ecosystems, disrupting native microbiomes and natural restoration.

Competitive Landscape

Competition is healthy and positive, but it is very important to understand the difference in two approaches. Most of the wastewater treatment industry is trying to clean water with man made chemicals, artificial aeration, burning lots of hydrocarbons and generating GHG emissions. Whereas WSAFE approach is working with the Nature and resurrecting and reviving its inherent capacity to consume and digest nutrients overload.

Competition Approach

SEGREGATE

COLLECT

WSAFE-NBS™

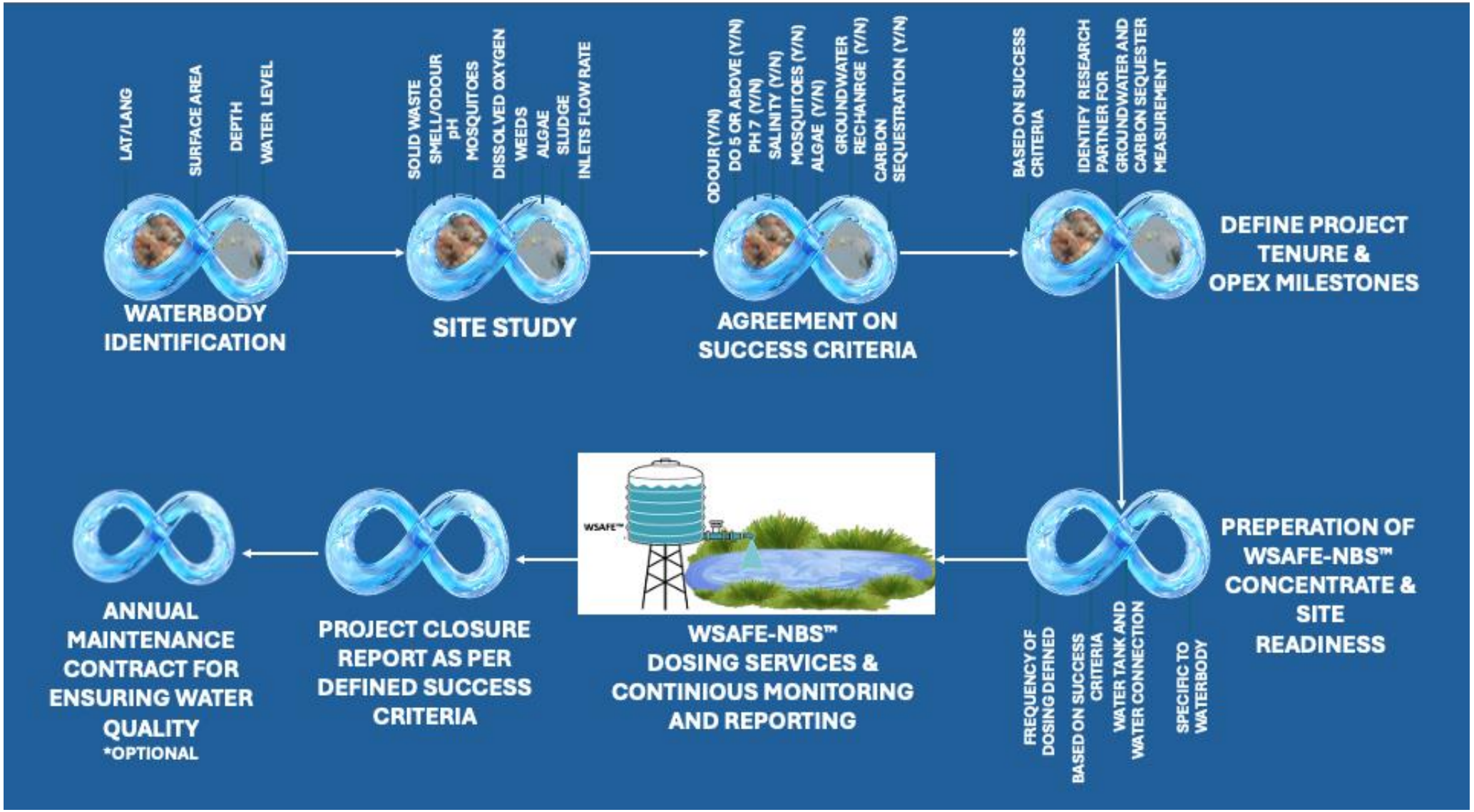
CONSUME **DIGEST**

Problem Statement

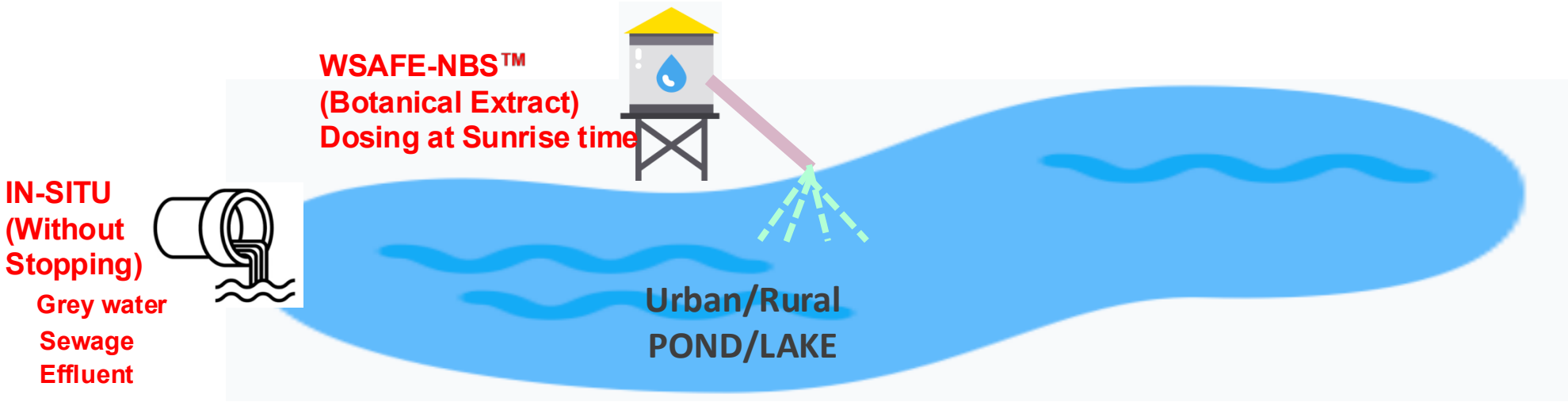
Waterbodies across India and globally are facing challenges like:

- Periodic **Silt & Sludge deposits**
- **Flooding** in Waterbodies & **Water logging** in surroundings
- **Foul smell, Algal bloom** and **Weed** infestation
- **Vector & Water borne disease** outbreak threat
- Run off and **storm Water contamination** (mixed with pesticides & other chemicals)
- **Eutrophication** (due to nutrient overload, aquatic organism excreta & leaf shedding)
- **Sewage / effluent discharge** issues

PROJECT PROCESS FLOW



Solution with Time Bound Results



TIMELINE BASED RESULTS SUBJECT TO - CONDITION OF WATERBODY AND DESIRED OUTCOME

15 Days to 180 Days

- Odour Free
- \+
- No Mosquito Breeding
- \+
- BGA/Weeds get Dry & Sink
- \+
- Water Fit for Drip Irrigation
- \+
- ECO-DREDGING Sludge getting consumed
- Pond Flood Mitigation
- Groundwater Recharge
- Carbon Sequestration
- DO, BOD, COD
- Fit for Animals
- ECO-DREDGING Sludge getting consumed
- Carbon Sequestration
- PM^{10} AQI, $PM^{2.5}$ AQI
- Air Pollution Mitigation
- 2x Fishery

Problem & Opportunity in Canada's Freshwater Lakes

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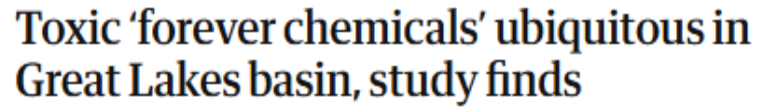
CANADA'S LAKES ARE IN CRISIS — THE CASE OF REGENRATIVE ACTION

- **Persistent Contamination:**
  - 🧪 **DDT** in New Brunswick: 10x above wildlife safety levels – still present 70 years post-ban.
  - 💧 **PFAS** in Great Lakes Basin: Detected in rain, water, and air – a persistent threat.
  - 🧬 **Microplastics**: 90% of samples in Great Lakes exceed ecological safety thresholds.
  - 🌊 **Algal Blooms** in Lake Winnipeg: 1% phosphorus removal despite years of effort.
- **Government is Responding:**
  - 💰 $650M **Freshwater Action Plan** launched in 2023 (10-year commitment).
  - 🔁 Focus on **sustainable**, **partner-led**, and **climate-aligned** restoration.

Banned DDT discovered in Canadian trout decades after use, research finds

Potential danger to humans and wildlife from harmful pesticide discovered in fish at 10 times safety limit



Toxic 'forever chemicals' ubiquitous in Great Lakes basin, study finds

CANADA'S LAKES ARE IN CRISIS — THE CASE OF REGENRATIVE ACTION

WSAFE-NBS – A Nature-Based Regenerative Solution

A **Phytoecoremediation system** using native plants and microbes to:
•Restore lake **biodiversity**
•Break down **organic and chemical contaminants**
•Recycle and reuse **treated water for agriculture or aquifer recharge**

🌱 **How It Works**:
•Pond/wetland-based modular setup
•Uses no chemicals or energy-intensive treatment
•Revives local aquatic ecosystems as **primary goal** (clean water is a byproduct)

🌎 **Why It Fits Canada**:
•Aligns with **climate and Indigenous co-benefits**
•Can scale to remote or rural communities
•Complements existing **Freshwater Action Plan** goals

TREATMENT PROCESS

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THE RESURRECTION AND RESTORATION

THE RESURRECTION

The complete treatment process is focused upon resurrecting the native microbiota of the wetland / Waterbody. This results in eradication of foul smell & the mosquito population dwelling in the Waterbody. In laboratory reports, there is a substantial improvement shown in the DO and COD values. The Water viscosity gets reduced, colour becomes lighter and the transparency improves. Waves are back in the Water.

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THE RESTORATION

As the native microbiota get resurrected, the focus now shifts towards re-establishing the soil capillary link to aquifer through complete consumption of the sludge deposits. From the surface, the Water level appears to be lowering down or receding. The sludge deposited in the bottom, is getting “consumed and digested” due to the eco-dredging process and thus water reclaiming the space. Thus, the more sludge gets consumed, the deeper the Waterbody will become. Basically, we can call it “Restoration of the Water holding capacity of the Waterbody.

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WHAT DOES THE WSAFE-NBS™ CONCENTRATE CONTAINS?

WSAFE-NBS™ Concentrate is a **Nature-Based Solution (NBS)** designed using **Phytoecoremediation principles**, where plant-based bioactive compounds work in synergy to restore ecological balance in water bodies. This approach leverages **botanical extracts** derived from a diverse range of **herbsAssumptions for Financial Projections, shrubs, creepers, plants, flowers, roots and trees**, carefully selected based on environmental conditions and pollutant profiles.

The final formulation of WSAFE-NBS™ is customized based on:

- **Water and Soil Conditions**: pH, mineral content, contamination type.
- **Pollution Indicators**: eutrophication levels, and algal growth.
- **Ecological Balance Factors**: Biodiversity, invasive species, and microbial health.
- **Anthropogenic Influences**: Population density, effluent discharge, and land use patterns.

By using this **holistic Phytoecoremediation approach**, WSAFE-NBS™ provides a **sustainable, in-situ solution** for water rejuvenation, eliminating foul odors, improving water clarity, and restoring native aquatic biodiversity without mechanical dredging or harmful chemicals.

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COMMERCIAL MODEL

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COMMERCIAL MODEL

STAGNANT WATERBODIES
like Pond ,Lake, Reservoir

Cost varies based on:

- Area in Acres/Hectares
- Sludge volume in the waterbody
- Inlet wastewater volume in MLD
- Contamination: Type and Values

Commercials (Opex only):

- Phase -1 (Initial period 1-12months)
  - Per Acre/Month
- Phase – 2 (Operations & Maintenance)
  - Per Waterbody/Month

FLOWING WATERBODIES
like Drain, River

Cost varies based on:

- Area -in Width and Depth of Channel
- Length in Kms
- Number of discharge points
- Sludge volume in the waterbody
- Inlet wastewater volume in MLD/MGD
- Contamination: Type and Values

Commercials (Opex only):

- Phase -1 (Initial period 1-12months)
  - Per Km/Month
  - Per Discharge location/MLD/Month
- Phase – 2 (Operations & Maintenance)
  - Per Discharge location/MLD/Month

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5-Year Revenue Projection (In Numbers)

YEAR	AREA (ACRES)	REVENUE (6 MONTHS)	MAINTENANCE COST (18%) OF REVENUE	TEAM & OPERATIONAL COSTS	TOTAL OPERATING COSTS	NET PROFIT
Year 1	100	$30,00,000	$5,40,000	$5,64,000	$11,04,000	$18,96,000
Year 2	200	$60,00,000	$10,80,000	$7,05,000	$17,85,000	$42,15,000
Year 3	300	$90,00,000	$16,20,000	$8,80,250	$25,00,250	$64,99,750
Year 4	375	$1,12,50,000	$20,25,000	$11,01,578	$31,26,578	$81,23,422
Year 5	450	$1,35,00,000	$24,30,000	$13,76,964	$38,06,964	$96,93,036

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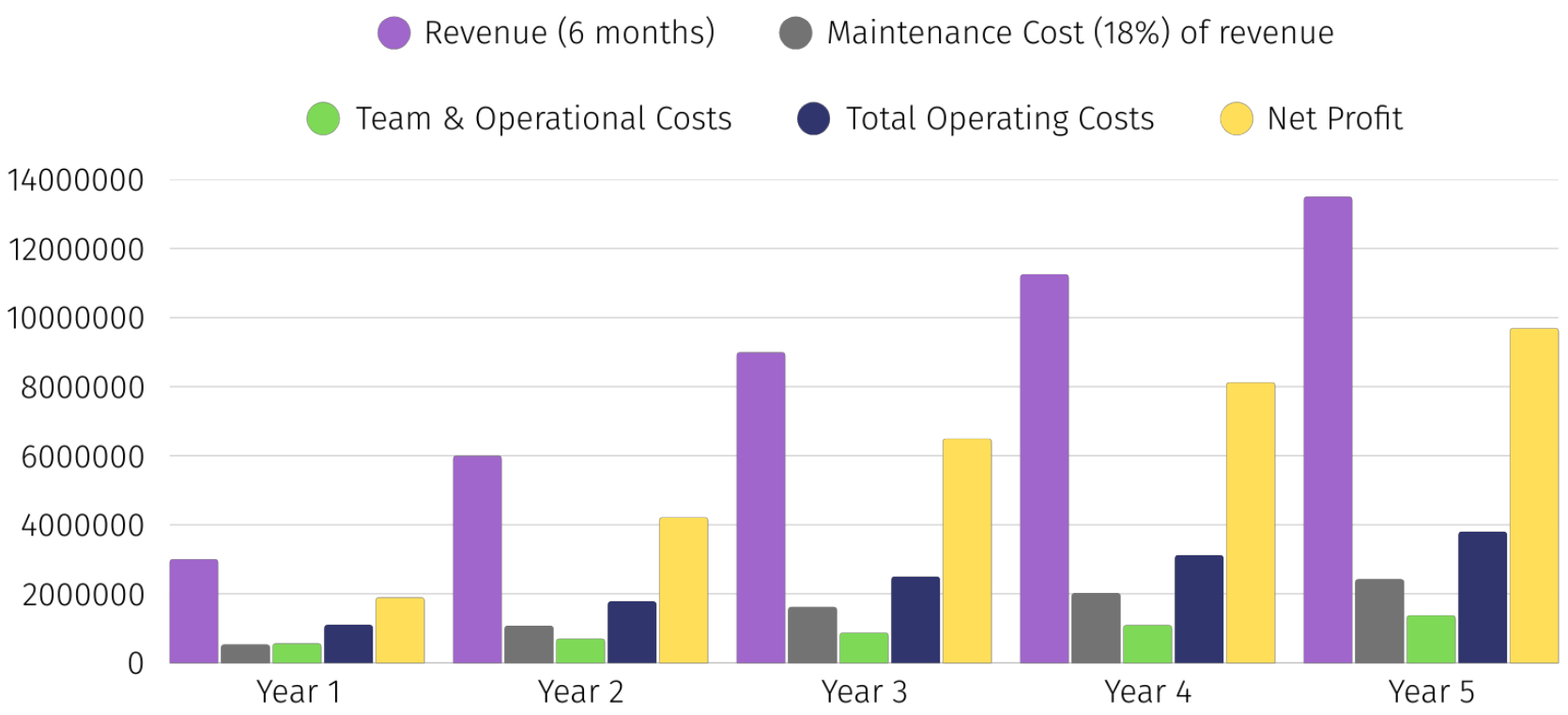
5-Year Revenue Projection (Bar Chart)



Assumptions for Financial Projections

1. Revenue Assumptions

Revenue per acre per month: $5,000

Revenue duration: 6 months annually (reflecting seasonal or operational constraints)

Targeted lake area each year:

- Year 1: 100 acres
- Year 2: 200 acres
- Year 3: 300 acres
- Year 4: 375 acres
- Year 5: 450 acres

Annual revenue calculation: $5000*6 months

Revenue growth: Proportional to the acres targeted each year, assuming full and effective utilization of targeted land area.

Assumptions for Financial Projections

2. Cost Assumptions

2.1 Team, Staff, and Operational Costs

Starting monthly costs (Year 1) : $47,000

Breakdown

COO: $12,000/month

Project Manager: $10,000/month

Four Assistants: $5,000/month each (total of $20,000)

Cost increase: 25% annually to account for staffing expansion, inflation, and operational scaling.

Annual Costs Calculation: Monthly Cost*12

- Year 1 : $564,000
- Year 2 : $705,000
- Year 3 : $880,250
- Year 4 : $1,101,578
- Year 5 : $1,376,964

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Assumptions for Financial Projections

2. Cost Assumptions:

2.2 Operational Expenses

Initial monthly operational expense: $5,000

Growth: Increase in tandem with staffing costs by 25% annually.

3. Maintenance Costs:

Calculation: 18% of the revenue generated over 6 months (for ongoing maintenance and follow-up).

Annual maintenance costs: Increase proportionally with revenue.

4. Other Assumptions:

- The project operates continuously as planned, with no unexpected disruptions or delays.
- Costs cover staffing, management, operational expenses, and ongoing maintenance.
- Revenue and costs scale predictably with targeted land area.
- External funding, grants, or revenue from alternative sources are not included unless specified.

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Traction and Milestone

A CASE STUDY FOR “IN-SITU” GREYWATER MANAGEMENT IN VILLAGES”

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Traction and Milestone

A CASE STUDY FOR SADPURA POND, FARIDABAD

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PROBLEM STATEMENT

SADPURA VILLAGE, FARIDABAD, HARYANA

AREA – 3.01 ACRES

HOUSEHOLD GREYWATER AND SEWAGE INLETS

ANIMAL WASTE INLETS

SOURCE OF WATER AND VECTOR BORNE DISEASES

WATER NOT FIT FOR EVEN ANIMAL BATHING/DRINKING

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SOLUTION APPROACH PRE-INTERVENTION

DETAILED SITE SURVEY WAS DONE

PRE-INTERVENTION WATER QUALITY SAMPLES COLLECTED

COMMUNITY FEEDBACK COLLECTED

BASIS THE SURVEY AND WATER QUALITY REPORT

RESEARCH TEAMS PREPARE A MEDICINE – 100% BOTANICAL EXTRACT IN LIQUID FORM

SHIPPED TO THE LOCATION

NOTE:
NO CHEMICALS USED
NO BIOENZYMES USED

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SOLUTION APPROACH – SITE PREPRATION

WATER TANK INSTALLATION WAS DONE AT SITE FOR DOSING PURPOSE

COMMUNITY ENGAGEMENT

AWARENESS ABOUT THE INTERVENTION

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PROJECT IMPACT ASSESSMENT

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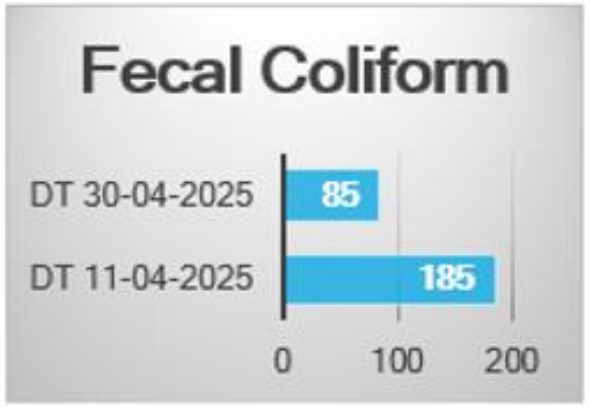
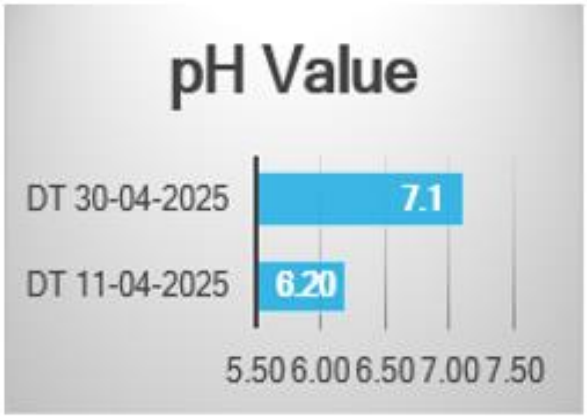
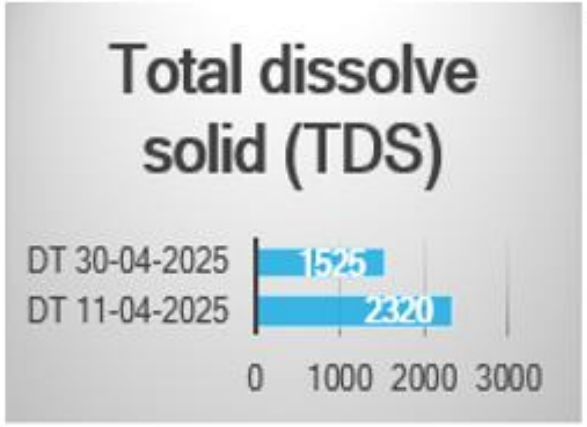
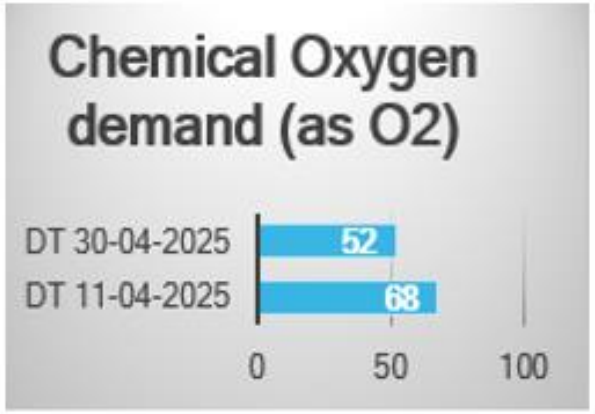
POST INTERVENTION RESULTS - VISUALS

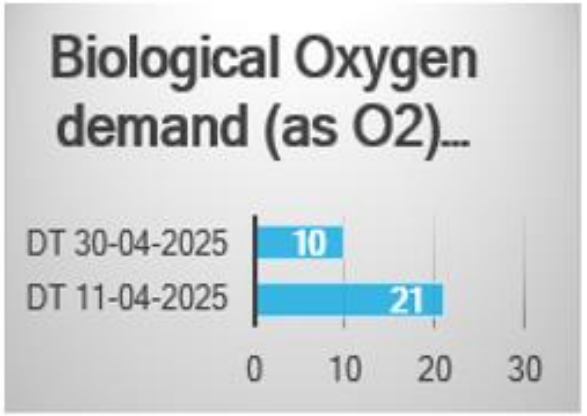
POST INTERVENTION RESULTS – WATER QUALITY











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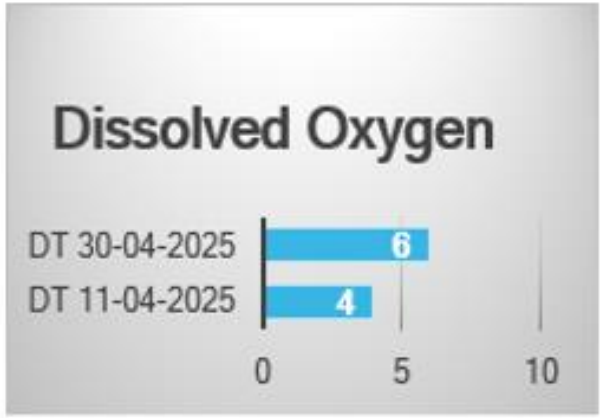
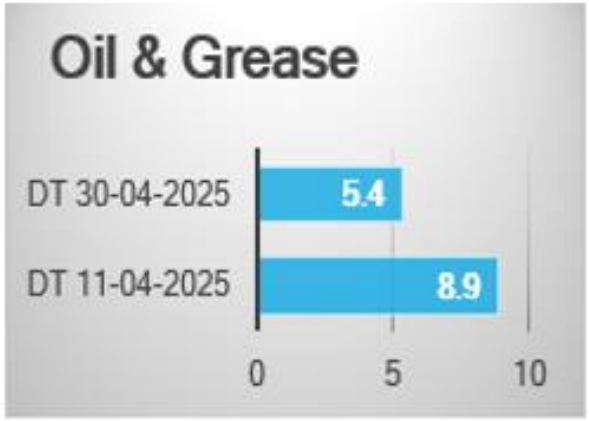
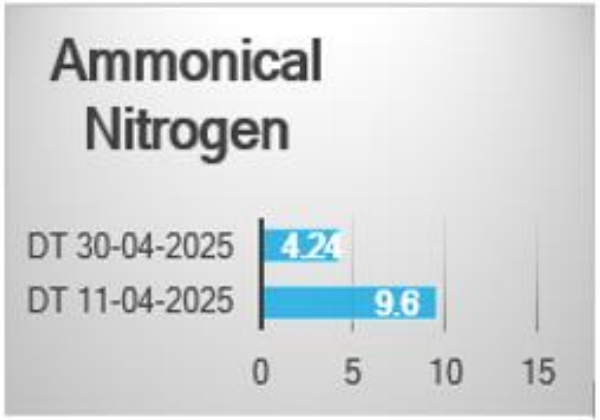
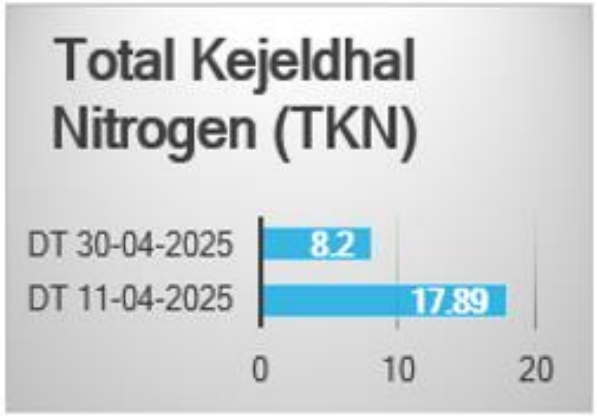
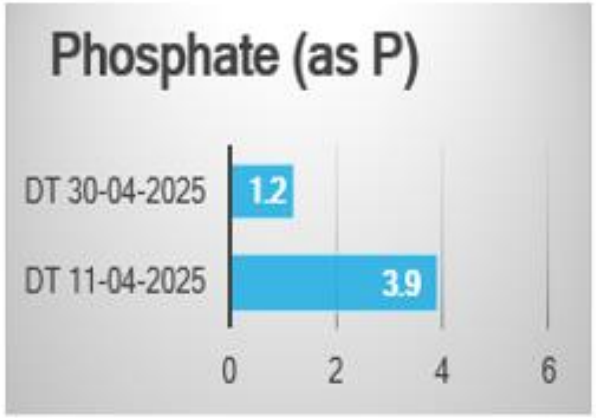
POST INTERVENTION RESULTS – WATER QUALITY











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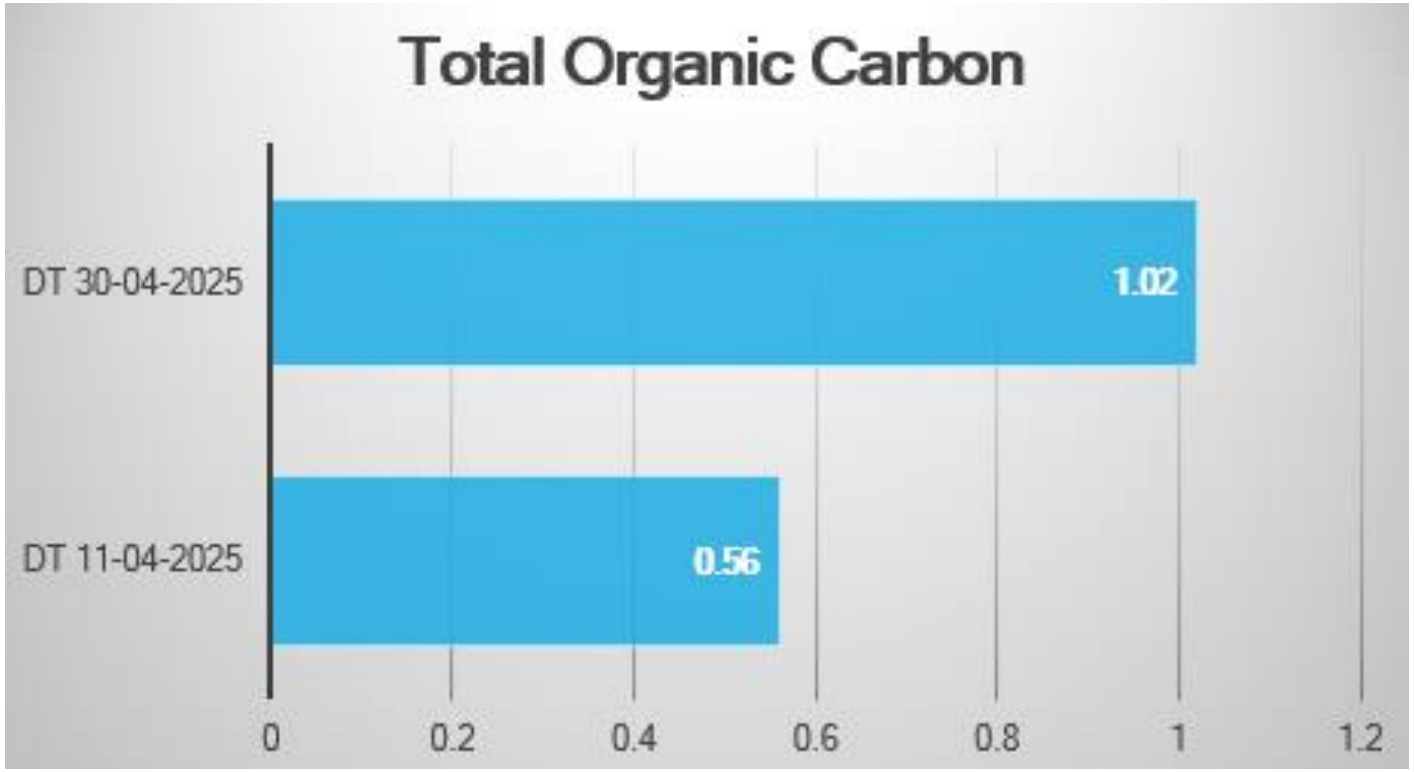
POST INTERVENTION RESULTS – CARBON FIXATION



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Traction and Milestone

A CASE STUDY FOR HASSANPUR POND, MURTHAL

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PROBLEM STATEMENT

LONGITUTE/LATITUDE:
29°03'18.0"N 77°04'16.8"E

HASSANPUR VILLAGE COMMUNITY POND, MURTHAL, HARYANA

AREA – 3.24 ACRES

FOUL SMELL

SOLID WASTE DUMPYARD

HOUSEHOLD GREYWATER AND SEWAGE INLETS

ANIMAL WASTE INLETS

MOSQUITO BREEDING

SOURCE OF WATER AND VECTOR BORNE DISEASES

WATER NOT FIT FOR EVEN ANIMAL BATHING/DRINKING

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SOLUTION APPROACH PRE-INTERVENTION

DETAILED SITE SURVEY WAS DONE

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BASIS THE SURVEY AND WATER QUALITY REPORT

RESEARCH TEAMS PREPARE A MEDICINE – 100% BOTANICAL EXTRACT IN LIQUID FORM

SHIPPED TO THE LOCATION

NOTE:
NO CHEMICALS USED
NO BIOENZYMES USED

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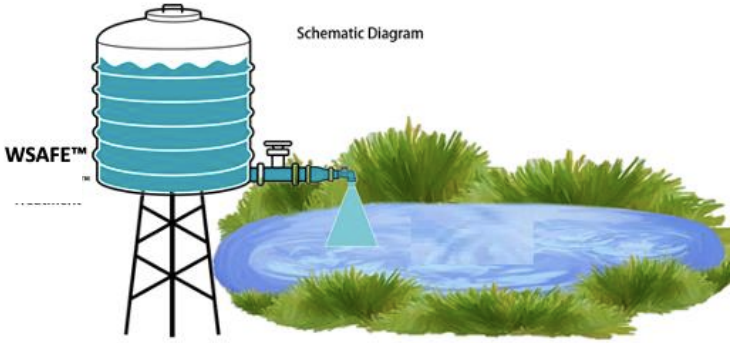
SOLUTION APPROACH – SITE PREPRATION

COMMUNITY ENGAGEMENT

AWARENESS ABOUT THE INTERVENTION

VILLAGE COMMITTEE WAS FORMED FOR EXECUTION OF THE PROJECT



WATER TANK INSTALLATION WAS DONE AT SITE FOR DOSING PURPOSE

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SOLUTION APPROACH – DOSING INTERVENTION

VILLAGE COMMITTEE PERSON TAKES THE RESPONSIBILITY OF DOSING AT THE EARLY MORNING 5AM-7AM TIME

AFTER PUTTING THE MEDICINE IN TANK MIX IT WELL POST THAT RELEASE IT IN THE WATERBODY

SITE DOSING VIDEO

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SOLUTION APPROACH – PHYSICAL INTERVENTION

SOLID WASTE REMOVAL

MESH INSTALLATION
AT INLETS

NOTE:

NO DEWATERING

NO DESILTING

NO DREDGING

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PROJECT IMPACT ASSESSMENT

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POST INTERVENTION RESULTS - VISUALS

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POST INTERVENTION RESULTS – SUCCESS CRITERIA

S.No.	Project Success Criteria	Achieved/Not Achieved	Remarks
1	Entire **foul smell** in the vicinity due to anaerobic digestion will vanish	Achieved	Villagers' testimony
2	The **Water viscosity** shall reduce to give its natural flowing status	Achieved	Waves were back, captured in Photos/Video
3	The entire **mosquito colonies** shall be abolished, finishing the threat of vector borne diseases in the vicinity	Achieved	Villagers' testimony
4	All the **Water weeds like BGA, lilies, Hydrilla** etc. will start to dry and sink in Water clearing the entire surface of the waterbody	Achieved	No BGA/Waterweeds observed till the time of treatment
5	Natural photosynthesis shall start in Water and **emission of oxygen** in air shall start making the air quality better	Achieved	Animal drinking water and increase in DO as per Lab report

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POST INTERVENTION RESULTS - BIODIVERSITY

As observed by Villagers, new flock of birds started coming, buffalos seen drinking water from the pond, monkeys seen taking bath in the pond water.

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POST INTERVENTION RESULTS – VILLAGERS TESTIMONY

Great difference in Odor
Mosquito breeding reduced
Very Happy with the Intervention

Water clean and clear
Animal started drinking water from Pond
Very Happy with the Intervention

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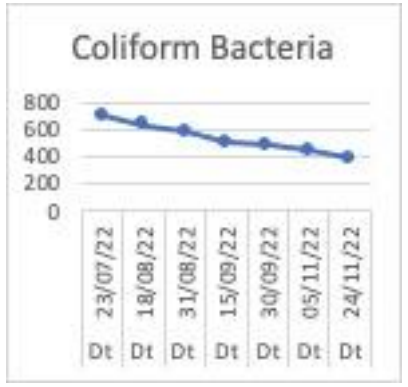
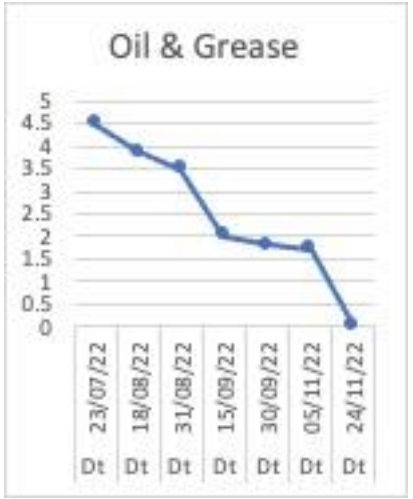
POST INTERVENTION RESULTS – WATER QUALITY





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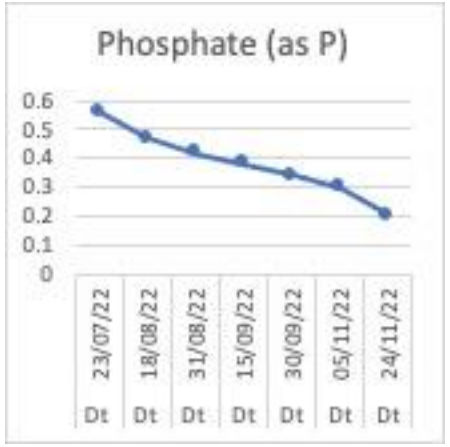
POST INTERVENTION RESULTS – WATER QUALITY



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POST INTERVENTION RESULTS – WATER QUALITY

Parameter	Dt 23/07/22	Dt 18/08/22	Dt 31/08/22	Dt 15/09/22	Dt 30/09/22	Dt 05/11/22	Dt 24/11/22
Escherichia coli	270	240	230	200	198	183	150
Coliform Bacteria	700	630	580	500	480	446	390
Fecal Coliform	270	241	232	206	201	187	155
Salmonella	Absent	-	Absent	Absent	Absent	Absent	Absent
pH Value	7.6	7.7	7.71	8	7.5	7.5	7.62
Colour	65	55	50	50	45	28	20
Total Suspended Solid (TSS)	42	36.54	32	43	40	36	34
Total dissolve solid (TDS)	1108	986.12	976	980	974	880	845
Chemical Oxygen demand (as O2)	128	115.58	108	100	98	92	78
Biological Oxygen demand (as O2) (3 days at 270C)	36	32	29	25	24	22	16
Dissolved Oxygen	0	1	1.2	3	3.4	3.6	4.1
Oil & Grease	4.5	3.87	3.5	2	1.8	1.72	BDL(<1.0)
Ammonical Nitrogen	6.5	5.2	5.1	3	2.9	2.71	2.1
Total Kejeldhal Nitrogen (TKN)	14.4	11.52	10.8	9	8.9	8.2	6.5
Phosphate (as P)	0.56	0.47	0.42	0.38	0.34	0.3	0.2
Salinity	0.25	0.23	0.22	0.19	0.16	0.15	0.12

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PROJECT COMPLETION CERTIFICATE

Ref No.: WSAFE/001 Date: 13th Oct 2023

To Whomsoever It May Concern

This is to certify that **M/s. WSAFE Sustainability Services Pvt Ltd.** has been awarded work for In-Situ ecological rejuvenation of Hassanpur Pond (Area 3.2 Acres), Murthal, Haryana vide Agreement/ order No. IL092_p2B1/6DEL_DPRG/WSAF//2022-23/007 dated 20th July 2022.

They have carried out work from 29th July 2022 to 10th December 2022 for the period of 5 months using the "Nature Based Solution".

The work for ecological rejuvenation of Hassanpur Pond by M/s. WSAFE Sustainability Services Pvt. Ltd. has been found to be satisfactory and following improvements have been observed:

1. Control of foul smell of decaying biomass.
2. Improvement in viscosity of Water (waves restored on water surface).
3. Water Quality improvement - as confirmed by laboratory report, there was 55% correction in BOD, 39% correction in COD, 400% correction in DO, 64%correction in Phosphate and significant improvement in other parameters.
4. Water became drinkable for Animals - as observed by villagers.

We, therefore, award them with this completion certificate for **5 months successful treatment for In-Situ ecological rejuvenation of Hassanpur Pond for resurrection of Native ecology of the wetlands.**

For Jal Seva Charitable Foundation

Archana Rathore
Director-Finance & IT

Jal Seva Charitable Foundation
Associate Member of WaterAid International
A not for profit company registered under Section 25 of the Companies Act, 1956 | CIN U85100DL2010NPL200169
Module _No. 004 and 005A, Ground Floor, N.S.C Business Park, NSC Complex, Okhla Industrial Estate, New Delhi-110020
Tel: 011 6611 4400 | Email: wateraid@wateraid.org
www.wateraidindia.in

WaterAid

WSAFE

A CASE STUDY FOR “IN-SITU” RIVER REJUVENATION

WSAFE

RIVER REJUVENATION PILOT PROJECT

TESTIMONIAL

MEDIA COVERAGE

Diseases, Pest, Weeds and Weather Resilient FARMING with WSAFE-NBS

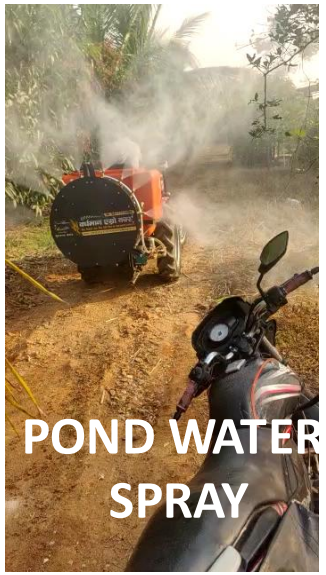
WSAFE

FARMING WIHOUT ANY USE OF Fertilizer/Pesticide/Insecticide/Weedicide

VILLAGE WASTEWATER

ANIMAL WASTE

WSAFE-NBS DOSING



Actual Videos From Farm In Raipur

WSAFE

CASE STUDY – RAIPUR FARM – CHATTISGARH FARMING WIHOUT ANY USE OF Fertilizer/Pesticide/Insecticide/Weedicide

WSAFE

Certifications & Awards

CERTIFICATE NO:
DIPP83206

#startupindia

Government of India
Ministry of Commerce & Industry
Department for Promotion of Industry and Internal Trade

CERTIFICATE OF RECOGNITION

This is to certify that WSAFE SUSTAINABILITY SERVICES PRIVATE LIMITED incorporated as a Private Limited Company on 15-04-2021, is recognized as a startup by the Department for Promotion of Industry and Internal Trade. The startup is working in 'Green Technology' Industry and 'Others' sector as self-certified by them.

This certificate shall only be valid for the Entity up to Ten years from the date of its incorporation only if its turnover for any of the financial years has not extended ₹ 100 Cr.

14-07-2021	14-04-2031
DATE OF ISSUE	VALID UPTO

भारत सरकार
Government of India
सूक्ष्म, लघु एवं मध्यम उद्यम मंत्रालय
Ministry of Micro, Small and Medium Enterprises

msme

UDYAM REGISTRATION CERTIFICATE

Our small hands to make you LARGE

UDYAM REGISTRATION NUMBER	UDYAM-DL-09-0003820
NAME OF ENTERPRISE	M/S WSAFE SUSTAINABILITY SERVICES PRIVATE LIMITED
TYPE OF ENTERPRISE *	MICRO
MAJOR ACTIVITY	SERVICES
SOCIAL CATEGORY OF ENTREPRENEUR	GENERAL
NAME OF UNIT(S)	WSAFE SUSTAINABILITY SERVICES PRIVATE LIMITED
OFFICAL ADDRESS OF ENTERPRISE	Flat/Door/Block No. 87 S; Name of Premises/ Building; Sector - 7; Village/Town Jasola Vihar; Block; Sarita Vihar; Road/Street/Lane Jasola; City New Delhi; State DELHI; District SOUTH EAST , Pin 110025; Mobile; Email:
DATE OF INCORPORATION / REGISTRATION OF ENTERPRISE	15/04/2021
DATE OF COMMENCEMENT OF PRODUCTION/BUSINESS	15/04/2021
NATIONAL INDUSTRY CLASSIFICATION CODE(S)	1 — NIC 2 Digit: 36 - Water collection, treatment and supply; NIC 4 Digit: 3600 - Water collection, treatment and supply; NIC 5 Digit: 36000 - Water collection, treatment and supply; Activity: Manufacturing 2 — NIC 2 Digit: 37 - Sewerage; NIC 4 Digit: 3700 - Sewerage; NIC 5 Digit: 37000 - Treatment of waste water or sewer by physical, chemical or biological processes; Activity: Manufacturing 3 — NIC 2 Digit: 39 - Remediation activities and other waste management services; NIC 4 Digit: 3900 - Remediation activities and other waste management services; NIC 5 Digit: 39000 - Remediation activities and other waste management services; Activity: Manufacturing 4 — NIC 2 Digit: 63 - Information service activities; NIC 4 Digit: 6399 - Other information service activities n.e.c.; NIC 5 Digit: 63990 - Other information service activities n.e.c.; Activity: Service 5 — NIC 2 Digit: 74 - Other professional, scientific and technical activities n.e.c.; NIC 4 Digit: 7490 - Other professional, scientific and technical activities n.e.c.; NIC 5 Digit: 74909 - Other professional, scientific and technical activities n.e.c.; Activity: Service
DATE OF UDYAM REGISTRATION	31/07/2021

* In case of graduation (upgradation) of status of an enterprise, the benefit of the Government Schemes will be availed as per the provisions of Notification No. S.O. 2119(E) dated 26.06.2020 issued by the S/o MSME.
Disclaimer: This is computer generated statement, no signature required. Printed from https://udyamregistration.gov.in & Date of printing: 14/07/2021

For any assistance, you may contact:
1. District Industries Centre: DELHI (DELHI)
2. MSME-DI: DELHI (DELHI)

BE A CHAMPION

ISO 9001:2015

Certificate of Registration

This is to Certify That
Quality Management System of

WSAFE SUSTAINABILITY SERVICES PRIVATE LIMITED

FLAT NO. 87-S, SECTOR-7, JASOLA VIHAR, NEW DELHI, SOUTH DELHI, DELHI, 110025, INDIA.

has been assessed and found to conform to the requirements of

ISO 9001:2015

for the following scope :

DEALS IN IN-SITU TREATMENT OF RURAL & URBAN WATERBODIES, RAINWATER HARVESTING & GROUNDWATER RECHARGE, AIR POLLUTION MITIGATION, WATER ABUNDNACE FOR DRINKING AND IRRIGATION, GREY WATER/SEWAGE PROBLEM SOLUTION, ECOLOGICAL DREDGING, WATER AND VECTOR BORNE DISEASES ERADICATION, BIODIVERSITY CONSERVATION

Certificate No : **23MEQPL49**
Initial Registration Date : 02/01/2024 Issuance Date : 02/01/2024
Date of Expiry : 01/01/2027
1st Surve. Due : 02/12/2024 2nd Surve. Due : 02/12/2025

rishihood university

WSAFE

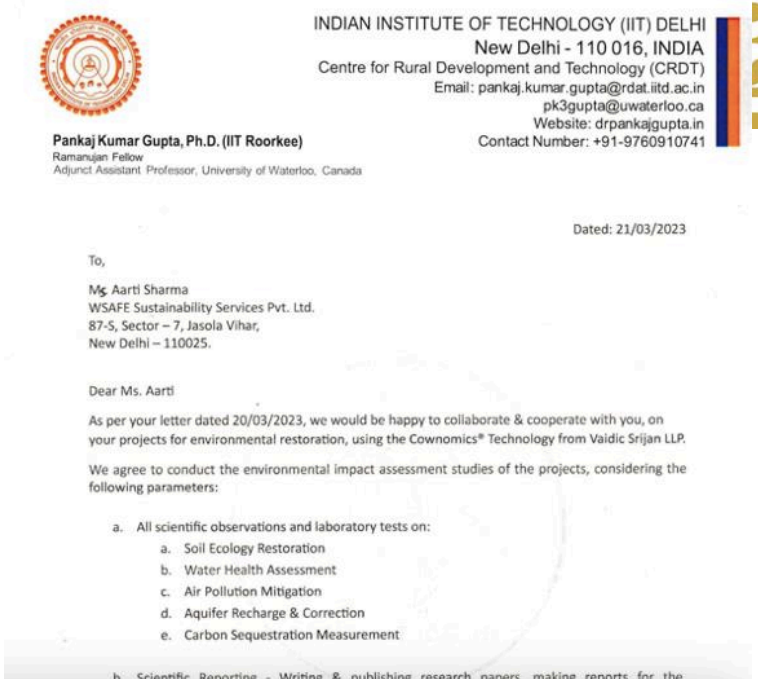
Memorandum of Understanding
between
Rishihood University, Sonepat, India
&
WSAFE Sustainability Services Private Limited

The objective of this Memorandum of Understanding (MoU) is to develop collaborative work strategy to prepare "Jal Leaders" with academia-industry joint strategy programs for developing a new crop of "Waterpreneurs" who are aware academically as well as prepared professionally to pick up and execute Water projects for Resurrection, Restoration and Rejuvenation (RRR) of Water Bodies and Wetlands in their respective regions of operation.

University aims to produce successful entrepreneurs in each district of India, while WSAFE Sustainability Services Private Limited, intends to handhold these "Jal Leaders" till they are independent enough to start and sustain their respective start-ups in their own geographic region.

This Memorandum of Understanding (Understanding ("**MoU**") is made on 31st August 2022 by and between:

I. Where, **RISHIHOOD UNIVERSITY,** (CIN U80302DL2011NPL225256) located in Sonipat, India *(hereinafter referred as RU)* is an impact oriented initiative governed and owned by the Rishihood Foundation, with an aim to actively engage and nurture an ecosystem for its academic areas as well as for the larger growth of the nation and society, that is established under the law of the Republic of India, and is located at NH – 44, (GT Road),



INDIAN INSTITUTE OF TECHNOLOGY (IIT) DELHI
New Delhi - 110 016, INDIA
Centre for Rural Development and Technology (CRDT)
Email: pankaj.kumar.gupta@rdat.iitd.ac.in
pk3gupta@uwaterloo.ca
Website: drpankajgupta.in
Contact Number: +91-9760910741

Pankaj Kumar Gupta, Ph.D. (IIT Roorkee)
Ramanujan Fellow
Adjunct Assistant Professor, University of Waterloo, Canada

Dated: 21/03/2023

To,

Ms. Aarti Sharma
WSAFE Sustainability Services Pvt. Ltd.
87-S, Sector – 7, Jasola Vihar,
New Delhi – 110025.

Dear Ms. Aarti

As per your letter dated 20/03/2023, we would be happy to collaborate & cooperate with you, on your projects for environmental restoration, using the Cownomics® Technology from Vaidic Srijan LLP.

We agree to conduct the environmental impact assessment studies of the projects, considering the following parameters:

a. All scientific observations and laboratory tests on:
   a. Soil Ecology Restoration
   b. Water Health Assessment
   c. Air Pollution Mitigation
   d. Aquifer Recharge & Correction
   e. Carbon Sequestration Measurement

b. Scientific Reporting - Writing & publishing research papers, making reports for the

WATMAN
INTERNATIONAL CONFERENCE

Certificate of Participation

This is to certify that Mr/Ms **Mr. A. Mohan**

presented a paper in the WATMAN International conference on

Innovations for Clean Water Solutions and Sustainable Future

held on Feb 29th & 1st Mar 2024 at Chennai Trade Centre

Founders

Atul Mohan

Co-Founder

A. Mohan is a seasoned IT professional who has developed a strong interest in water conservation and revitalizing water ecosystems. He firmly believes in the restorative abilities of natural waterbodies, provided that their native aquatic ecology is revitalized. A. Mohan is dedicated to advancing year round water conservation efforts through his initiative “Catch The WasteWater,” which aims to promote the significance of water conservation beyond just seasonal “Catch the Rain” campaigns.

Aarti Sharma

Co-Founder

Aarti is a highly skilled IT professional with over 20 years of experience and has a post-graduate degree in Computer Applications. She is also PMP certified. She is responsible for the training and management of projects on the ground, ensuring smooth implementation and successful outcomes. Additionally,
she is leading the development of a Centralized Waterbody Management Portal, which aims to simplify the implementation process and provide greater accountability. Her expertise and dedication are instrumental in driving the success of the initiative.

Manoj Danda

Co-Founder

Manoj is a versatile professional with expertise in both IT and water rejuvenation. With a background in infrastructure, software, and cloud computing, he effectively integrates technology into water conservation efforts. His innovative approach and strong problem-solving skills help drive sustainable solutions and environmental preservation. Manoj’s leadership and adaptability make him a valuable asset in advancing technological and ecological goals.