



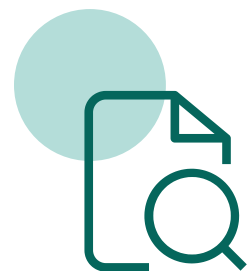
YENNA TECH

Technology That Feeds The World



Problem

Insufficient funding, ineffective farming techniques, inefficient supply chains hinder the ability of farmers to meet the increasing qualitative demand



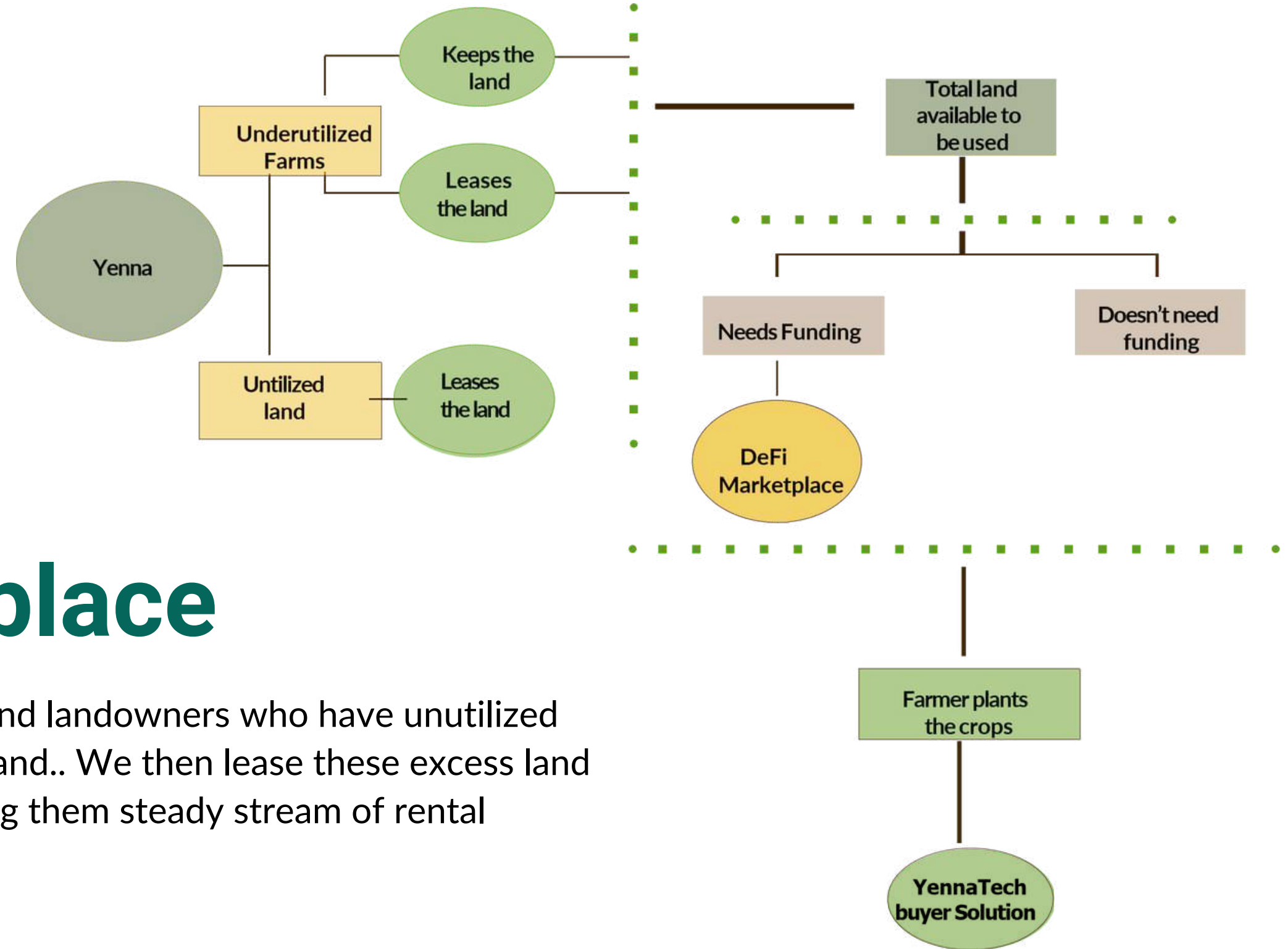
Farmers

Seek larger yield and easier access to market for their crops.



Land Owners

Have a piece of land, however they aren't sure about how to monetize it further.



DeFi Marketplace

We indentify small holder farmer and landowners who have unutilized or underutilized portions of their land.. We then lease these excess land holdings from the owners, providing them steady stream of rental income.

We also bridge the necessary capital to invest in their operations and improve their productivity, thus resulting in increasing their crop yields and expand their market access.



Our Ecosystem



RWA Farm Token

Unique digital asset represent ownership in farm cooperatives or private entities.

These NFT's are backed by real-world farm assets.

They provide legal protections and offer transparency and security in agricultural investments.

The tokens are pegged 1:1 to the physical area of the farm assets, ensuring a fixed intrinsic value.



Yenna Token

\$Yenna is a separate liquidity token used for governance and utility

It serves multiple purposes such as voting, investment, and sharing ROI with investors

When swapping \$Yenna for \$RWA FARM token, the conversion process entails the permanent elimination of \$Yenna from circulation.

Providing ample liquidity for genuine farmers while simultaneously generating profitable returns for Farm token holders through the process of minting.

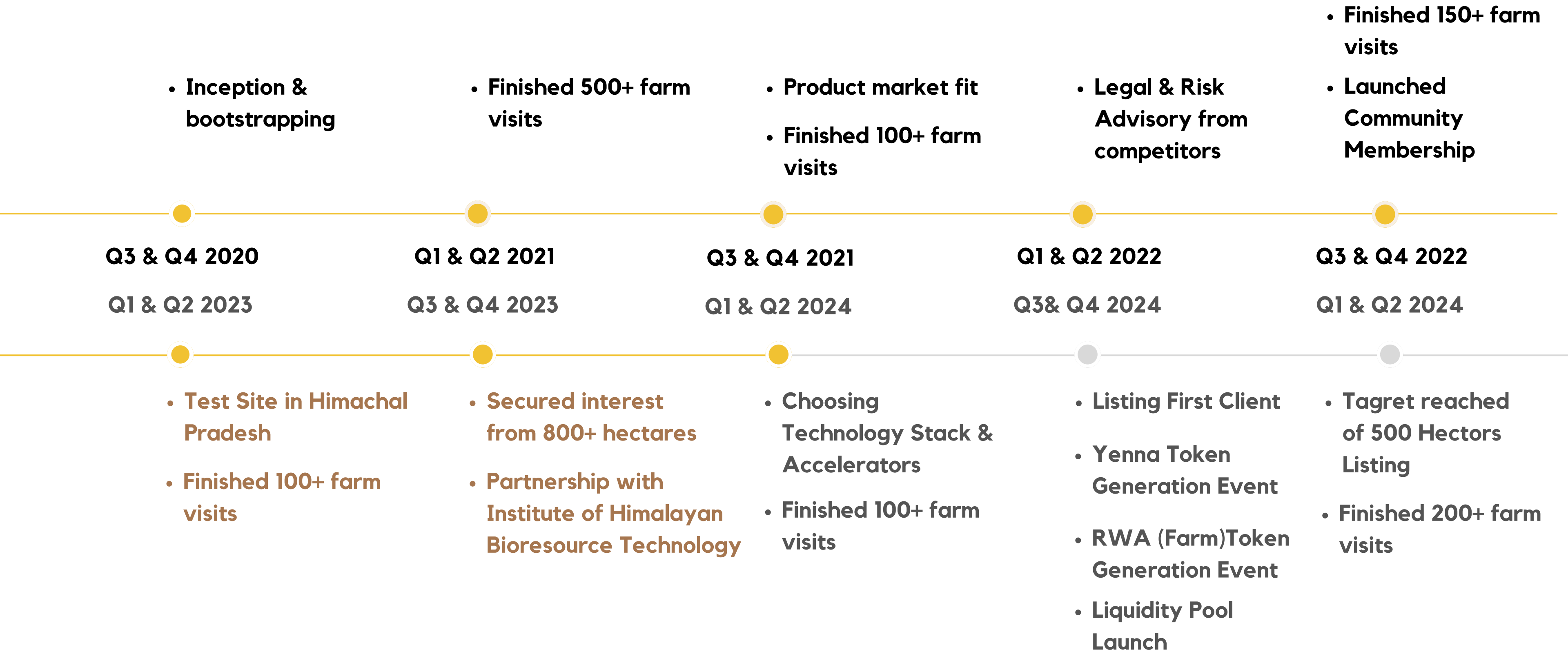


Competitive Landscape



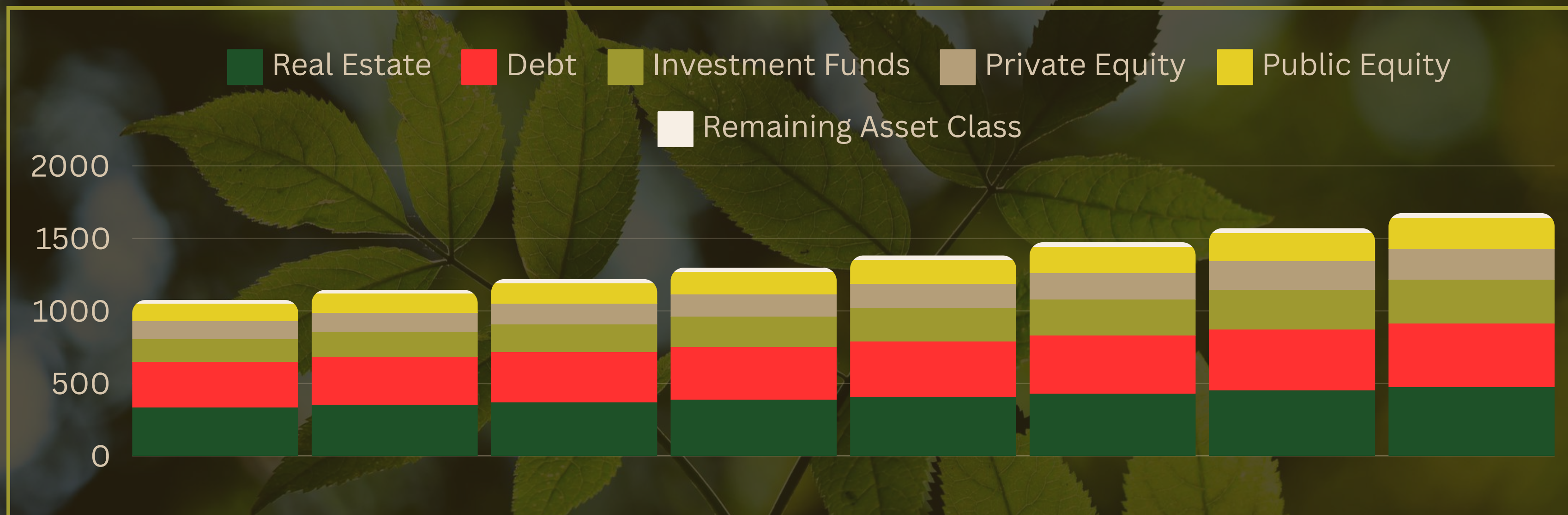


Roadmap





RWA Market Size [USD Trillion]



A recent report by Roland Bergers state that tokenized assets will be a 10 trillion dollar economy by 2030 considering < 1% of assets tokenized, while BlackRock, a 10 trillion dollar company, predicts that RWA market will offer 50-100x returns for its early adopters starting 2023, this is the same reason why BlackRock recently launched its first \$100M Tokeniszed Fund called “BUILD”



Go to Market



Making DeFi available to scale
existing agriculture operation

What

Who

Individual farmers, Farm cooperatives
Packaging & processing units

Finding under utilized lands at Farms
& scaling their existing crops and
helping local community with more
income

How

Why

More half of the land holdings of
majority of farmers is unutilised



Business Model

4% per tokenization project  **1%** every transaction  **5%** of the crop produced for Market Access



“ **CAGR = 100%** ”

First Year 500 Hectares Per Hectare \$5000.00			
	Tokenization	Transaction (buy & sell	Market Access
1st YEAR	\$ 100,000.00	\$ 50,000.00	\$ 250,000.00
5st YEAR	\$3,100,000.00	\$ 1,550,000.00	\$ 7,750,000

1st Year Profit:
\$ 400,000.00

5th Year Profit:
\$ 12.4 Mn



TOKENOMICS

Allocation	% of total supply	Token Amount	TGE	Cliff (months)	Vesting Period (months)
Accelerator	5%	3,000,000	5%	3	4.75% Released every month for 20 Months
Private Sale	25%	15,000,000	7.5%	3	4.6% Released every month for 20 Months
Public sale	8%	4,800,000	100%	0	100% unlock
Marketing	9%	5,400,000	5%	0	5% released for 19 months
Liquidity	20	12,000,000	0	0	As per market demand
Treasury	10%	6,000,000	0	3	0.833% Released Monthly for 120 Months [10 Years]
Staking	5%	3,000,000	0	0	15 months
Team	18%	10,800,000	0	12	2% Released every month for 50 Months

2024



THANKYOU